



Solihull
Chamber
of Commerce

SOLIHULL ANNUAL DINNER & AWARDS 2021

SPONSORSHIP OPPORTUNITIES

THURSDAY 14 OCTOBER 2021 - FOREST OF ARDEN MARRIOTT HOTEL



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#SolihullAwards18

@Solchamber

/GrBhamChambers

#SolihullAwards18



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THE DINNER

The Solihull Chamber of Commerce Dinner & Awards night is set to be the biggest occasion in the Solihull Business calendar bringing together businesses from across the borough to one of the most prestigious events of the year.

The Awards are a celebration of the work of businesses in and across the Solihull Area.

The 2021 Annual Dinner & Awards will take place on Thursday 14th October at the Forest Of Arden Marriott Hotel with sponsorship opportunities available to suit all budgets.



THE CHAMBER'S REACH

Sponsoring the awards will help profile your business not only on the evening of the awards but throughout the build up on the Chamber's collective channels with a reach of over 200,000 individuals and more...



103,000

THE CHAMBER'S SOCIAL
REACH



14,862

SUBSCRIBERS



3000

MEMBERS



24000

CHAMBERLINK MAGAZINE
READERSHIP



12,000

DELEGATES AT OUR
EVENTS



25,200

FOLLOWERS



6,000

LIKES



8,161

CONNECTIONS

HEADLINE SPONSORSHIP

2 PLACES REMAINING (SPONSORSHIP SOLD TO SOLIHULL COUNCIL)

PRE EVENT

Branding on all dinner and business awards event collateral and marketing activity leading up to the event, including:

- Chamberlink members' magazine with a readership of c.24k
- Weekly members' Chamber e-shots (distributed to c.32k contacts) and regular features in the Chamber's daily e-news (c.15k distribution)
- Promotion at other Chamber events and on the Chamber's website
- The details of principal sponsors will be included on media releases concerning the event. Additionally, the sponsor's branding will be included on pre-event marketing such as the invitations and tickets (subject to printing deadlines)

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner. Principal sponsors will receive more coverage than other sponsors
- 4 tickets available for principal sponsors and their guests on the first row of the room next to the stage.
- A full-page advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night. Please note, designs should reflect the prestige of the event and artwork deadlines apply
- For one person to enter the main hall (5.30pm) in order to display place name cards
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs
- The awards will be live streamed, last year the awards was viewed by 681 people!

POST EVENT

- The names of principal sponsors will be included on all post-event media releases

£6,000 +VAT



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Solihull Metropolitan Borough Council

Chief Executive

Nick Page

#Solihull



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BUSINESS AWARD CATEGORY SPONSORS

PRE EVENT

- Included in any social media or press releases promoting the category

AT THE EVENT

- Included on event marketing and throughout the dinner
- Featured logo in the event programme on the chosen category
- For one person to present the award on the night
- Logo on the main screen when your chosen category award is announced
- Two dinner places will be available for the dinner.
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs
- The awards will be live streamed, last year the awards was viewed by 681 people!

POST EVENT

- The names of all award sponsors will be included in social media coverage

AWARD CATEGORIES

- Outstanding Contribution to Community
- Outstanding in Customer Service - Sponsored by runyourfleet
- Outstanding in Hospitality & Retail
- Outstanding in Manufacturing
- Outstanding Young Talent
- Outstanding in Sales & Marketing
- Outstanding in Sustainability
- Outstanding in Technology & Innovation - Sponsored by AirIT
- Outstanding in Training & Education

£2,500 +VAT

PRE-DINNER DRINKS SPONSORSHIP

Delegates will all arrive for pre-dinner drinks before the dinner takes place

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
- Two complimentary tickets are available for Pre-Dinner Drinks Reception Sponsor and their guests close to the stage
- For one person to enter the main hall in order to display place name cards for you
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs
- The awards will be live streamed, last year the awards was viewed by 681 people!

£2,000 +VAT



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Annual Dinner & Awards 2018

Thursday 18th October 2018

Headline Sponsor



#SolihullAwards18



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TABLE DECORATION SPONSOR

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner.
- Two folded cards (postcard size, provided by the sponsor) detailing the sponsor and their products / services will be placed on each table. Please note, the design should reflect the prestige of the event
- Two places are available for the sponsors and their guests.
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs
- The awards will be live streamed, last year the awards was viewed by 681 people!

£1,500 +VAT



SPONSORSHIP EXPOSURE



YOUR LOGO WILL BE INCLUDED IN OUR GLOSSY AWARDS BROCHURE AND PLACED AT EVERY TABLE SETTING WITH THE OPPORTUNITY FOR ADDITIONAL ADVERTISING SPACE



YOUR LOGO WILL BE DISPLAYED ON OUR SPONSOR MEDIA BOARD BACKDROPS FOR OFFICIAL GUEST AND WINNERS PHOTOS TO BE TAKEN IN FRONT OF



LOGOS WILL BE VISIBLE ON SCREENS DURING YOUR SPONSORED SEGMENT AND REOCCURRING AT POINTS THROUGH THE NIGHT

A LIVE TWEET WALL ALSO OPERATES THROUGHOUT THE NIGHT WHICH IS VISIBLE ON ALL SCREENS WITH SPONSOR THANK YOUS, WINNER ANNOUNCEMENTS AND COMPETITIONS USING THE HASHTAG #SOLIHULLAWARDS21
LAST YEAR WE REACHED 2 MILLION PEOPLE ON TWITTER!

Annual Dinner & Awards 2018

The 10th October 2018



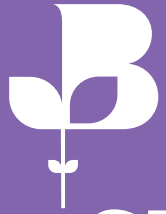
DINNER & AWARDS BROCHURE

Delegates will receive a programme on the night.
Artwork should be supplied in high resolution
format (300 dpi) as a pdf or eps file.

- A5 Page = £500 +VAT (Inside front & back pages £450 +VAT)
- Half page (Landscape) = £250 +VAT
- There will also be a digital version of the brochure which will be sent out to delegates

Page allocation of all advertisements will be at the discretion of the Chamber events team.





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SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION ON ANY OF THE OPPORTUNITIES
OR TO DISCUSS THESE OPPORTUNITIES PLEASE CONTACT:
RUSSELL ASHMAN
R.ASHMAN@BIRMINGHAM-CHAMBER.COM OR
CALL 07376 603 027