

Asian Business Chamber of Commerce 40th Anniversary Gala Dinner & Awards 2027

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1. Category Breakdown

Not sure which award to apply for? Please see below for a breakdown of each category:

Asian Legacy & Heritage Award

This awards honours those who paved the way, celebrating the businesses, entrepreneurs, and organisations that built the foundations of Asian business success. It recognises sustained and significant contribution to the community and economy, preservation of values and heritage, excellent resilience, and positive influence on future generations. This award is only open to businesses which have been trading for a minimum of 15 years as of 10th March 2027.

Excellence in Asian Business Award

This award recognises organisations delivering outstanding performance, leadership, and impact today. It celebrates organisations which demonstrate strong growth, innovation and leadership, and which make a positive contribution to their workforce and community. It is open to businesses of any size and sector.

Asian Vision & Innovation Award

This award recognises the businesses shaping the future of Asian enterprise. From start-ups to scale-ups, the award celebrates businesses pioneering new technologies, markets, or sustainable practices, and those developing talent and leadership, equipping the Asian business community for the future.

Community Impact Award

This award recognises an organisation that has made a meaningful and lasting contribution to the communities it serves, creating positive social, economic, cultural, or environmental impact. It celebrates businesses of any size and sector which demonstrate a sustained commitment to social, economic, cultural or environmental impact and community engagement. It is open to both Asian-owned businesses, and non-Asian-owned businesses working with Asian communities.

2. Eligibility Criteria

- The ABCC Awards are open to ABCC members, as well as non-member businesses based within the Greater Birmingham region including Birmingham, Burton, Cannock Chase, Lichfield, Tamworth, Solihull and Sutton Coldfield postcode areas.
- Each organisation may apply for a maximum of one category.
- There are no restrictions on previous applicants or winners entering the 2027 awards, due to a refresh of categories.
- The Awards are free to enter.
- Asian Legacy & Heritage Award: this award is only open to businesses which have been trading for a minimum of 15 years on 10th March 2027.

3. Application Form & Questions

Applications may only be made using the online portal. You may use the below form for reference.

Part A.

The following questions will be asked on the portal as an overview of your organisation:

Contact name (<i>first name, surname</i>)	
Company name (<i>please ensure this is typed as you would like it publicised</i>)	
Company address	
Email address	
Website address	
Contact number	
Social media handles/URL	
Business sector	
Nature of business	
Main product/service	
Number of employees	
Who are typically your customers?	
Legal Status of company	
What year did the business start trading?	
Is your business a Chamber member in the Greater Birmingham area (any division)?	
Company logo (jpeg or png format)	

Part B.

The following questions will be asked for all categories.

QUESTION 1

Tell us about your organisation. (Max 200 words; 20 marks.)

Judges will be looking for;

- Business objectives and priorities
- General examples of recent business success
- Relevance to the chosen category
- In addition, applicants to the Asian Legacy & Heritage Award should cover the history/ journey of their business

QUESTION 2

Tell us why your organisation deserves to win your chosen award. (Max 500 words; 30 marks.)

Judges will be looking for;

- Specific examples directly relevant to your chosen category
- A track record of achievement or impact connected to your chosen category
- How the organisation stands out in the Asian business community, or amongst supporters of the Asian community, in the Greater Birmingham region.