



Solihull
Chamber
of Commerce

SOLIHULL ANNUAL DINNER & AWARDS 2022

SPONSORSHIP OPPORTUNITIES

FRIDAY 7 OCTOBER 2022 - HILTON BIRMINGHAM METROPOLE



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THE DINNER

The Solihull Chamber of Commerce Dinner & Awards night is set to be the biggest occasion in the Solihull Business calendar bringing together businesses from across the borough to one of the most prestigious events of the year.

The Awards are a celebration of the work of businesses in and across the Solihull Area.

The 2022 Annual Dinner & Awards will take place on Friday 7th October at Hilton Birmingham Metropole with sponsorship opportunities available to suit all budgets.



THE CHAMBER'S REACH

Sponsoring the awards will help profile your business not only on the evening of the awards but throughout the build up on the Chamber's collective channels with a reach of over 200,000 individuals and more...



103,000
THE CHAMBER'S SOCIAL
REACH



14,862
SUBSCRIBERS



2500
MEMBERS



24000
CHAMBERLINK MAGAZINE
READERSHIP



12,000
DELEGATES AT OUR
EVENTS



25,500
FOLLOWERS



6,300
LIKES



9,400
CONNECTIONS

HEADLINE SPONSORSHIP-SOLDOUT

PRE EVENT

Branding on all dinner and business awards event collateral and marketing activity leading up to the event, including:

- Chamberlink members' magazine with a readership of c.24k
- Weekly members' Chamber e-shots (distributed to c.32k contacts) and regular features in the Chamber's daily e-news (c.15k distribution)
- Promotion at other Chamber events and on the Chamber's website
- The details of principal sponsors will be included on media releases concerning the event. Additionally, the sponsor's branding will be included on pre-event marketing such as the invitations and tickets (subject to printing deadlines)

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner. Principal sponsors will receive more coverage than other sponsors
- Table of 10 available for principal sponsors and their guests on the first row of the room next to the stage.
- A full-page advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night. Please note, designs should reflect the prestige of the event and artwork deadlines apply
- For one person to enter the main hall (5.30pm) in order to display place name cards
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs

POST EVENT

- The names of principal sponsors will be included on all post-event media releases

£6,000 +VAT

BUSINESS AWARD CATEGORY SPONSORS

PRE EVENT

- Included in any social media or press releases promoting the category

AT THE EVENT

- Included on event marketing and throughout the dinner
- Featured logo in the event programme on the chosen category
- For one person to present the award on the night
- Logo on the main screen when your chosen category award is announced
- Five dinner places will be available for the dinner.
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs

POST EVENT

- The names of all award sponsors will be included in social media coverage

AWARD CATEGORIES

- Solihull's award for excellence in Charity/Third Sector
- Solihull's award for excellence in Customer Services
- Solihull's award for excellence in Hospitality & Retail **SOLD**
- Solihull's award for excellence in Professional Services **SOLD**
- Solihull's award for excellence in Responsible Business
- Solihull's Rising Star
- Solihull's award for excellence in Sales & Marketing
- Solihull's outstanding Start-Up Business
- Solihull's award for excellence in Technology & Innovation
- Solihull's award for excellence in Training & Education **SOLD**

£3,000 +VAT

PRE-DINNER DRINKS SPONSORSHIP

Delegates will all arrive for pre-dinner drinks before the dinner takes place

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
- Two complimentary tickets are available for Pre-Dinner Drinks Reception Sponsor and their guests close to the stage
- For one person to enter the main hall in order to display place name cards for you
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs

£2,500 +VAT

TABLE DECORATION SPONSOR

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner.
- Two folded cards (postcard size, provided by the sponsor) detailing the sponsor and their products / services will be placed on each table. Please note, the design should reflect the prestige of the event
- Two places are available for the sponsors and their guests.
- A video displayed on the main screen as people arrive to their seats
- Branded materials on chairs

£2,000 +VAT



SPONSORSHIP EXPOSURE



YOUR LOGO WILL BE INCLUDED IN OUR GLOSSY AWARDS BROCHURE AND PLACED AT EVERY TABLE SETTING WITH THE OPPORTUNITY FOR ADDITIONAL ADVERTISING SPACE



YOUR LOGO WILL BE DISPLAYED ON OUR SPONSOR MEDIA BOARD BACKDROPS FOR OFFICIAL GUEST AND WINNERS PHOTOS TO BE TAKEN IN FRONT OF



LOGOS WILL BE VISIBLE ON SCREENS DURING YOUR SPONSORED SEGMENT AND REOCCURRING AT POINTS THROUGH THE NIGHT

A LIVE TWEET WALL ALSO OPERATES THROUGHOUT THE NIGHT WHICH IS VISIBLE ON ALL SCREENS WITH SPONSOR THANK YOUS, WINNER ANNOUNCEMENTS AND COMPETITIONS USING THE HASHTAG #SOLIHULLAWARDS22 LAST YEAR WE REACHED 2 MILLION PEOPLE ON TWITTER!



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#SOLIHULLAWARDS21

ANNUAL DINNER & AWARDS 2021



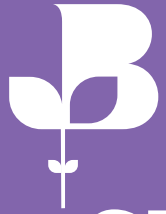
DINNER & AWARDS BROCHURE

Delegates will receive a programme on the night.
Artwork should be supplied in high resolution
format (300 dpi) as a pdf or eps file.

- A5 Page = £500 +VAT
- Half page (Landscape) = £250 +VAT
- There will also be a digital version of the brochure which will be sent out to delegates

Page allocation of all advertisements will be at the
discretion of the Chamber events team.





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SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION ON ANY OF THE
OPPORTUNITIES OR TO DISCUSS THESE OPPORTUNITIES

PLEASE CONTACT:

SAMANTHA FRAMPTON

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