



Greater Birmingham
Chambers
of Commerce



#GBCCFoB21

What is the Festival of Business?

A month-long virtual celebration of the resilience of the business communities across the Greater Birmingham Chambers of Commerce group.

As part of the festival, members from across the Chamber will be encouraged to attend a number of webinars and virtual networking events being hosted as part of the campaign.

Events will focus on showcasing the benefits of doing business with members of the Chambers and key issues facing member businesses.

Businesses can get involved in the campaign by sponsoring one of the individual events or becoming a headline sponsor for a specific Chamber's week.



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Headline sponsorship for a week: £2,000 +VAT

(Up to four headline sponsor positions available)

- Enews story (to over 15,000 subscribers) and featured in Chamberlink magazine (readership of 24k) coverage on announcing the sponsorship
- You will be featured in multiple enews stories, across GBCC enews, and divisional enews specific to your week
- Option to provide video or written content on why you are involved in the event etc. for promotion across the Chamber's channels in the build up to the event
- Social media posts in the build up to and during the live event
- One month banner advert in your divisional enews specific to your week
- At least one 5 minute speaker at one of the events within your week
- A4 advert in the digital awards brochure which will be issued to all event bookers during the month long campaign, available to download from the Chamber website and promoted heavily in the build-up, during, and after the event
- Logo on our homepage 'slider' on our website as a thank you to sponsors
- Logo presence and shout outs during the live event
- Your logo will be listed on each event page for that week with a hyperlink from the Chamber website to the sponsor website

Individual event sponsorship: £500 +VAT

- Enews story (to over 15,000 subscribers) and featured in Chamberlink magazine (readership of 24k) coverage on announcing the sponsorship
- You will be featured in multiple enews stories, across GBCC enews, and divisional enews specific to your week
- Social media posts in the build up to and during the live event
- 5 minute speaker slot at your sponsored event
- Logo in the digital awards brochure which will be issued to all event bookers during the month long campaign, available to download from the Chamber website and promoted heavily in the build-up, during, and after the event
- Logo on our homepage 'slider' on our website as a thank you to sponsors
- Logo presence and shout outs during the live event

A4 Advert in e-brochure: £100 +VAT

- Opportunity to include an A4 size advert in the festival's digital brochure which will be sent to all delegates attending events across the month and available to download from the Chamber's website for the duration of the month.

Festival Schedule

1st – 4th June: Sutton Coldfield, Lichfield & Tamworth

7th – 11th June: Solihull

14th – 18th June: Burton & District, Cannock Chase

21st – 25th June: Commonwealth, Transatlantic

28th – 30th June: ABCC, Birmingham, Future Faces

Businesses are able to sponsor a whole week as a headline sponsor of that week, or sponsor an individual event during that week.



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Sutton Coldfield, Lichfield & Tamworth Event Topics Available for Sponsorship 1st – 4th June

- Regeneration and Opportunity in Sutton Coldfield
- Regeneration and Opportunity in Lichfield
- Regeneration and Opportunity in Tamworth

PLEASE NOTE TOPICS ARE SUBJECT TO CHANGE.



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Solihull Event Topics Available for Sponsorship 7th – 11th June

- Solihull Economic Recovery / Resilience
- Solihull Town Centre Recovery
- Solihull's Future Generations
- Net Zero 2041
- Opportunities on our Doorstep

PLEASE NOTE TOPICS ARE SUBJECT TO CHANGE.

Burton & District Event Topics Available for Sponsorship 14th – 18th June

- Your Business Voice : Meet Local MPs
- Future Council Projects & Funding
- Commonwealth Games – Trails Through Cannock Chase
- International Trade / Funding – Brexit Issues
- Bidding for Procurement
- Small Business Commissioner
- Designer Outlet Village

PLEASE NOTE TOPICS ARE SUBJECT TO CHANGE.

Cannock Chase Event Topics Available for Sponsorship

14th – 18th June

- Bid Writing & Winning Work
- Marketing & Branding of your business
- LinkedIn
- Women in Business
- Meet the Experts from Stoke on Trent & Staffordshire Growth Hub
- Manufacturing Growth Schemes
- Employing People
- Mental Health for Employers & Owners
- Eco/Environmental

PLEASE NOTE TOPICS ARE SUBJECT TO CHANGE.

Commonwealth and Transatlantic Event Topics Available for Sponsorship 21st – 25th June

- Covid-19 – International Trade and our Recovery
- Digital Transformation / Pivoting in the Pandemic
- The Global Economic impact
- U.S Embassy
- International Innovation
- International Travel Recovery – Vaccine Passports and Sustainable Aviation
- Recovering from Covid-19 and Taking your Business Overseas

*PLEASE NOTE TOPICS ARE SUBJECT TO CHANGE.
THERE WILL BE A SEPARATE SPONSORSHIP PACK FOR THE GLOBAL TRADE CONFERENCE.*



Asian Business
Chamber
of Commerce



Birmingham
Chamber
of Commerce



Future Faces
Chamber
of Commerce

ABCC, Birmingham and Future Faces Events Available for Sponsorship 28th – 30th June

- Birmingham Economic Review
- Meet the Chamber Team
- ABCC Taster Event
- Future Faces: Meet the Young Professionals

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Contact us today!

To discuss any of the sponsorship opportunities outlined, please contact:

Russell Ashman

r.ashman@birmingham-chamber.com

07376 603 027



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