

#GBYPY26

GREATER BYPY AWARDS 2026

THURSDAY 24TH SEPTEMBER • BIRMINGHAM TOWN HALL

brought to you by



**Future
Faces**
Chamber
of Commerce

Headline Sponsor:





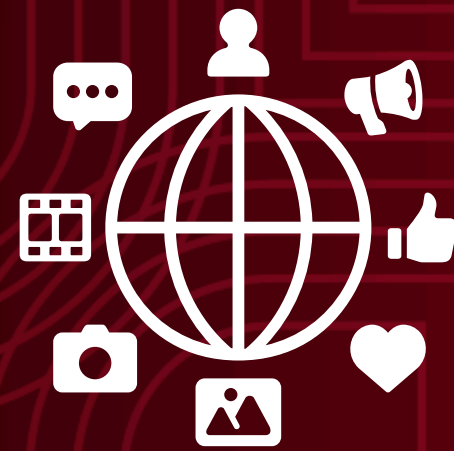


It's time to celebrate young professionals in Greater
Birmingham and recognise the achievements of those who
have demonstrated excellence in their field





Over 550 members



A network for aspiring
young professionals from
all sectors



Attracting more than
475 guests

HEADLINE SPONSOR

| **Arden University** |

£7,500+VAT | 2 AVAILABLE (up to 3 non-conflicting organisations)

→ **Branding and promotion** on all awards-related marketing material, including in ChamberLink magazine with c. 25k readership, regular feature in daily e-news c.14k distribution, logo inclusion on golden tickets giveaways, website and photography media board, presentation slides on the night, advertisement in printed awards programme which will be available for each person on the night, plus post-event media release

→ **10 tickets** for you and your guests

High-value opportunities:

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- o **Logo Feature** in the awards evening opening video
 - o **Dedicated Podcast episode** on the Future Faces podcast
 - o **Speaker opportunity** and expo stand at the shortlist BBQ
 - o **Sponsorship** and 5 minute speaker slot at a Future Faces Networking event for 2026 or 2027
 - o **Digital advertising** slot in x2 Future Faces newsletters
 - o **Free 5 memberships** for young professionals (worth £750 +VAT)
 - o Invite to **exclusive finalists drinks reception**
 - o **Exclusive invite** to post awards winners dinner

#GBYPY25

GREATER BYPY AWARDS 2025

FRIDAY 17TH OCTOBER • ICC, BIRMINGHAM

brought to you by



Headline Sponsor



Greater BYPY Awards 2025

Greater Birmingham
Young Professional
of the Year 2025

Rebecca Horley
Fletchers Solicitors

Sponsored by
Forvis Mazars



SPONSORSHIP OPPORTUNITIES

Position your brand as a champion of young professionals and gain visibility amongst Greater Birmingham's future leaders

Sponsoring an award category will give you access to key businesses and aspiring talent, and a platform to **make connections** with businesses and individuals demonstrating excellence

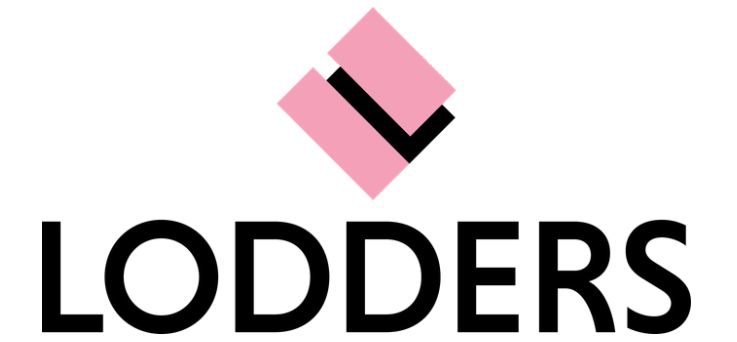
PAST SPONSORS

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mazars



THE STUDENT
ENERGY GROUP



UNIVERSITY
COLLEGE
BIRMINGHAM

ward
hadaway



CATEGORY SPONSOR

£2,500+VAT | 14 AVAILABLE

- **Branding and promotion** on all category-related marketing material, inclusion in ChamberLink magazine with c. 25k readership, sponsorship announcement in daily e-news c.14k distribution, logo inclusion on photography media board, presentation slides on the night, and in printed awards programme
- **Five tickets** for you and your guests
- **Opportunity to mentor the category winner**
- Invite to exclusive finalists drinks reception
- Invitation on stage to **present** the trophy to the award winner on the evening
- x1 week banner advertisement in Future Faces newsletter
- Option to have **one** of the following of your choice:
 - o 5 minute speaker slot at a Future Faces Networking event for 2026 or 2027 (worth £250 +VAT)
 - o X2 Free Future Faces **memberships** (£300 +VAT)

Interested in sponsoring but want something bespoke? Get in touch to discuss options available

CATEGORIES

- ➔ Greater Birmingham Apprentice of the Year
- ➔ GBYPY - Creative Industries and Culture
- ➔ GBYPY - Digital, Tech & Innovation - ***Sponsored by BMet***
- ➔ GBYPY - Sustainability and ESG
- ➔ GBYPY - Events and Hospitality - ***Sponsored by University College Birmingham***
- ➔ GBYPY - Finance - ***Sponsored by Cannacord Wealth***
- ➔ GBYPY - Legal - ***Sponsored by Forvis Mazars***
- ➔ GBYPY - Built Environment and Engineering
- ➔ GBYPY - People and Wellbeing
- ➔ GBYPY - Marketing, Sales, and Communications
- ➔ GBYPY - Start-ups and Entrepreneurship - ***Sponsored by Birmingham City University***
- ➔ GBYPY - Charity and Social Impact - ***Sponsored by South and City College Birmingham***
- ➔ GBYPY - Training and Education
- ➔ Greater Birmingham Young Professional of the Year 2026 - ***Sponsored by Arden University***



DRINKS RECEPTION SPONSOR

£2,200+VAT



Branding and promotion through sponsorship announcement in Chamberlink Magazine and e-news, logo inclusion on media board and an advert printed in awards programme on the day



5 tickets for you and your guests



Exhibition space available in the drinks reception to **elevate your profile** on the evening



x1 week banner **advertisement** in Future Faces newsletter

Showcase your brand at our exclusive VIP drinks reception. Finalists, VIPs and sponsors will arrive for an exclusive drinks reception, networking and photo opportunities, before the main event begins.

GOODIE BAG SPONSOR

£2,500+VAT

Raise your profile and reach
475+ business guests – the
perfect platform to
showcase your business

- **Branding and promotion** through sponsorship announcement in Chamberlink Magazine and e-news, logo inclusion on media board, awards programme and winners' goodie bags
- **5 tickets** for you and your guests
- Opportunity to place branded marketing material within main room on the evening (options to be agreed in advance) and in winners' goodie bags
- x1 week banner **advertisement** in Future Faces newsletter

ENTERTAINMENT SPONSOR

£5,000+VAT

Showcase your brand and
gain additional social media
coverage

Are you an entertainment
act? Contact us about
partnership!



Branding and promotion through
sponsorship announcement in
Chamberlink Magazine and e-news post
event, logo inclusion on media board and
an in awards programme on the day



10 tickets for you and your guests



x1 month banner **advertisement** in
Chamberlink Daily



x1 **promotional video** shared across
Future Faces and Greater Birmingham
Chambers of Commerce LinkedIn

AWARDS PROGRAMME ADVERT +2 TICKETS

£700+VAT (A4 full page)

Through programme advertising, **reach hundreds of businesses**, gain valuable exposure and showcase your business to a range of professionals, entrepreneurs and decision-makers



CONTACT DETAILS

Be part of something **greater** and get involved with the
Greater BYPY Awards 2026

To discuss any of the sponsorship opportunities, please:

Email: S.Poduval-Morrell@birmingham-chamber.com

Call: 07540 751590