Aston Business School Cohort 10: Help to Grow: Management Programme Schedule

Part	Module	Session Type	Date	Time	Location
	Getting Started / Induction	Webinar	Tuesday 18th April 2023	13:00 – 14:15	Online
		Peer Group Call	Friday 21st April 2023	TBC	Online
Part 1 **Strategies for Growth and Innovation**	Strategy and Innovation	Webinar	Tuesday 25th April 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 28th April 2023	TBC	Online
	Digital Adoption	Webinar	Tuesday 2nd May 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 5th May 2023	TBC	Online
	Internationalisation and Winning New Markets	Face to Face Workshop	Tuesday 9th May 2023	13:00 – 17:00	Aston Uni
Part 2 **Engaging with Customers**	Vision, Mission and Values	Webinar	Tuesday 16th May 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 19th May 2023	TBC	Online
	Developing a Marketing Strategy	Webinar	Tuesday 23rd May 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 26th May 2023	TBC	Online
	Building a Brand	Face to Face Workshop	Tuesday 6th June 2023	13:00 – 17:00	Aston Uni
Part 3 **Building a Sustainable and Agile Business**	Organisational Design	Webinar	Tuesday 13th June 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 16th June 2023	TBC	Online
	Employee Engagement and Leading Change	Webinar	Tuesday 20th June 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 23rd June 2023	TBC	Online
	High Performance Workplace	Face to Face Workshop	Tuesday 27th June 2023	13:00 – 17:00	Aston Uni
Part 4 **Operations and Financial Strategies**	Efficient Operations	Webinar	Tuesday 4th July 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 7th July 2023	TBC	Online
	Finance and Financial Management	Webinar	Tuesday 11th July 2023	13:30 – 15:30	Online
		Peer Group Call	Friday 14th July 2023	TBC	Online
	Implementing Growth Plans	Face to Face Workshop	Tuesday 18th July 2023	13:00 – 17:00	Aston Uni

Important things to note:

1. All dates and sessions are subject to change; a confirmed final list of all details will be shared with the verified cohort.
2. Attendance is mandatory at all sessions.
3. One-to-one mentoring will be provided in addition to these sessions and you must be able to make yourself available for mentoring across the duration of the programme.
4. Online sessions: a Wi-Fi connection and laptop are required and details of how to join will be shared as part of the verified cohort information pack.
5. Face to Face workshops: travel to Aston University Campus is required, refreshments will be provided as part of the workshop. Travel to and from and costs incurred (i.e. parking) are at the participant's expense.
6. For information the break weeks are:

W/C