

GREATER BIRMINGHAM BUSINESS EXPO

10 NOVEMBER 2026



**Greater
Birmingham**
Chambers
of Commerce



ABOUT US

The Greater Birmingham Chambers of Commerce is the largest membership body in the region, and we are the leading voice for Greater Birmingham's businesses – putting the *us* in business since 1813.

With more than **2,500** member companies, we cover six regions (Birmingham, Burton and District, Cannock Chase, Lichfield & Tamworth, Solihull and Sutton Coldfield), plus four themed divisions (Asian Business, Future Faces, Global Transatlantic).

The Greater Birmingham Business Expo is our biggest networking event of the year, attracting **500+** delegates and **100+** exhibitors. Whether you are looking to build your connections with our extensive network, promote your business, find new suppliers or expand your knowledge, the Greater Birmingham Business Expo offers you the best platform in the West Midlands to **achieve your business goals**.

EXPO REACH



54,000
newsletter
subscribers



22,500
monthly website
visitors



Over 110,000
followers across
10+ social media
channels



SPONSORSHIP OPPORTUNITIES

Looking to make a *lasting impact* and make *connections* with hundreds of like-minded businesses?

Sponsoring an expo provides *valuable exposure* for your brand and establishes your business as a *trusted leader* in the local *business community*.

HEADLINE SPONSOR

Single expo £2,000+VAT | Up to three non-competing business sponsors

Silent Seminars: opportunity to host a series of 'silent seminars' on your own stand throughout the day (cap. 6 per session, but set your own schedule throughout the day)

Premium stand in prime location: lift from website

Furniture package: 1 x 6ft table, 1 x tablecloth, 2 x chairs, power socket and Access to Wi-Fi.

Organisation promotion to boost your profile and extend your reach:

Digital advert, plus logo and 100-word company profile listed on the exhibitor section of the digital event guide

Logo inclusion on the event page of the Chamber website and all relevant expo promotion leading up to the event, including 1x social media post and 1x press release to announce you as headline sponsor

HLS acknowledgment (including link to your organisation website) in post-event email to all attendees

Refreshments: 4 x lunch vouchers and tea/coffee

Marketing toolkit: access to your own marketing toolkit to raise awareness of the expo and your organisation involvement

CAR SPONSOR

£2,000+VAT | Two available

Exhibition stand: 2mx2m exhibition space to showcase your business (car space is outside)

Furniture package: 1 x 6ft table, 1 x tablecloth, 2 x chairs. **Access to Wi-Fi**

Refreshments: 2 x lunch vouchers and tea/coffee

Organisation promotion to boost your profile and extend your reach:

100-word company profile listed on the exhibitor section of the digital event guide, including logo inclusion

Logo inclusion on the event page of the Chamber website and all relevant expo promotion leading up to the event, including 1x social media post to announce you as sponsor

Refreshments: 2 x lunch vouchers and tea/coffee

STAGE SPONSOR

£1,000+VAT | SOLD – sponsored by Silent Noize

Exhibition stand: 2mx2m exhibition space to showcase your business (car space is outside)

Furniture package: 1 x 6ft table, 1 x tablecloth, 2 x chairs. **Access to Wi-Fi**

Refreshments: 2 x lunch vouchers and tea/coffee

Organisation promotion to boost your profile and extend your reach:

- 100-word company profile listed on the exhibitor section of the digital event guide, including logo inclusion

- Logo inclusion on the event page of the Chamber website

- Branding on the stage during the event

The Business Growth Studio

CONFERENCE

SPONSORED BY:



UNIVERSITY
COLLEGE
BIRMINGHAM

B13.ai

The Business Growth Studio

Unlocking
Growth

The Role of Government



CONTACT

If you are interested in sponsoring or if you have any further questions, please contact:

- **Contact:** Russell Ashman, **Head of Business Development**
- **Email:** r.ashman@birmingham-chamber.com
- **Call:** 07376 603027
- Or contact your Relationship Manager on 0121 454 6171 (option 2)

