



**Asian
Business
Chamber
of Commerce**

Asian Business Chamber of Commerce Festival Events 2026 Sponsorship Opportunities

**Vaisakhi 22 April
Eid 4 June
Diwali 12 November**

About Us

Formed in 1987, the Asian Business Chamber of Commerce (ABCC) has a long history in supporting the vast variety of diverse, Asian businesses that operate in the West Midlands. The largest Chamber of its kind, the ABCC acts as a gateway for any organisations looking to target the West Midlands Asian business community.

The ABCC is committed to speaking up for members and offering members a diverse offering in terms of business support, networking and event opportunities. As well as offering member services, the ABCC acts as an advocate for Asian businesses and speaks as an influential voice for the views and opinions of its members, aiming to represent their business needs.

Overall, the ABCC is here for all businesses. We aim to champion their successes, be firm in the face of adversity, and supportive through tough times. Whatever the business need, the ABCC aims to support our members in order for them to continue to develop, connect and grow.



Festival Events 2026

Vaisakhi
22 April

[CLICK HERE](#)

Eid
4 June

[CLICK HERE](#)

Diwali
12 November

[CLICK HERE](#)

Headline Sponsorship

£1,500+VAT Per Festival Event
£4,000+VAT to Sponsor the Series

PRE-EVENT:

- Press Release feature in the Chamber's daily e-news (c.15k distribution)
- Promotion on the Chamber's website festival event page
- Sponsorship announcement on LinkedIn including tag
- Acknowledgement of sponsorship in all event marketing activity, branding and collateral relating to festival
- 1 month partner feature/ banner advert in ABCC newsletter
- Option to provide a video to be shared on ABCC social media channels

AT THE EVENT:

- Sponsor's branding will be included throughout the duration of the dinner
- 10 complimentary tickets to attend
- A full-page A5 advertisement space will be provided in the delegate pack made available to all dinner guests on the evening
- An exhibition stand available in the drinks reception/main room area

POST-EVENT

- Feature in the Chamber's daily e-news (c.15k distribution)
- Mention on the post-event LinkedIn post
- Invitation for 2 to an ABCC patrons dinner



Exhibition

A fantastic opportunity to showcase your brand and connect with new prospects at the ABCC Festival events in 2026.

Member Exhibition Stand: £250+VAT

Non-member Exhibition Stand: £300+VAT

Exhibiting gives you access to:

- An exhibition space in the drinks reception/main room area including one table and two seats
- Logo and 100-word bio to be included in the delegate pack which will be made available to all guests on the evening
- Two complimentary tickets to attend the event



To discuss any of the sponsorship opportunities outlined, please email:

Lillian Elekan, Director of Membership

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