



Solihull
Chamber
of Commerce

#SolihullAwards24

SOLIHULL
CHAMBERS OF COMMERCE
AWARDS 2024

FRIDAY 13TH SEPTEMBER ■ HILTON BIRMINGHAM METROPOLE

Sponsorship Opportunities



THE AWARDS

The Solihull Chamber of Commerce Awards 2024 is set to be the biggest occasion in the Solihull business calendar, bringing together businesses from across the borough to one of the most prestigious events of the year. The Awards is a celebration of the work of businesses in and across the Solihull Area.

This years' Awards will take place on Friday 13th September at the Hilton Birmingham Metropole.

There are sponsorship opportunities available to suit all budgets.

OUR PATRONS



Our #SolihullAwards2023 Reach

Sponsoring the awards will help raise the profile of your business, not only on the evening of the awards but throughout the lead-up to the night, through the Chamber's collective channels - with a reach of over 200,000 individuals.....



3,708 Pageviews



2,713 Solihull
Newsletter Subscribers



13,533 Daily News
Subscribers



19,000 Monthly
GBCC Website Visitors



330,000 unique views from
date of launch



156 Hashtag mentions across Meta, LinkedIn & X



HEADLINE SPONSORSHIP

SPONSOR – Hilton Birmingham Metropole

PRE-EVENT

- Branding on all dinner and awards event collateral and marketing activity leading up to the event, including: Chamberlink members' magazine with a readership of c.24k
- Regular features in the Chamber's daily e-news (c.15k distribution)
- Promotion at other Chamber events and on the Chamber's website
- The details of headline sponsors will be included on media releases concerning the event. Additionally, the sponsor's branding will be included on pre-event marketing such as the digital invitations and tickets
- The opportunity to provide 90-second promotional video to be displayed on our social channels

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
- One table of 10 tickets is available for sponsors and their guests on the first row of the room next to the stage
- A full-page A4 advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night. Please note, designs should reflect the prestige of the event and artwork deadlines apply
- For one person to enter the main hall (5.30pm) in order to display place name cards
- Organisation logo on the photography media board

POST EVENT

- The names of sponsors will be included on all post-event media releases

£6,000+VAT

BUSINESS AWARD CATEGORY SPONSORSHIP

- Solihull's Award for Excellence in Change & Sustainability
- Solihull's Award for Excellence in Contribution to Community
- Solihull's Award for Excellence in Customer Services
- Solihull's Award for Excellence in Hospitality & Retail
- Solihull's Award for Excellence in Professional Services
- Solihull's Award for Excellence in Third Sector – **sponsored by Birmingham Business Park**
- Solihull's Award for Excellence in Sales, Marketing & Communication
- Solihull's Award for Excellence in Technology & Innovation
- Solihull's Award for Excellence in Training, Education & Development in People
- Solihull's Outstanding Start-up, Enterprise and Entrepreneurship
- Solihull's Rising Star & Future Leader
- Solihull's Business of the Year

PRE-EVENT

- Included in any social media or press releases promoting the category

AT THE EVENT

- Included in event marketing throughout the dinner
- Featured logo in the event programme on the chosen category
- One person to present the award on the night
- Logo on the main screen when your chosen category award is announced
- Two tickets will be available for the dinner
- Logo on the photography media board

POST EVENT

- The names of all award sponsors will be included in social media coverage

£2,000+VAT

DRINKS RECEPTION SPONSORSHIP

Delegates will all arrive for pre-dinner drinks before the dinner takes place.

PRE-EVENT

- The sponsor's branding will be included in any social media or press releases promoting the sponsorship

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
- Two tickets are available for the sponsor
- One person to enter the main hall in order to display place name cards for you
- Branding in the drinks reception area such as pull up banners.
- Logo on the photography media board



£2,500+VAT

TABLE DECOR SPONSORSHIP

PRE-EVENT

- Included in any social media or press releases promoting the sponsorship

AT THE EVENT

- The sponsor's branding will be included in all event marketing and throughout the duration of the dinner.
- Two folded cards (postcard size, provided by the sponsor) detailing the sponsor and their products / services will be placed on each table (please note, the design should reflect the prestige of the event)
- Two tickets are available for the sponsor
- Logo on the photography media board

£2,000+VAT



AWARDS PROGRAMME ADVERTISING AND/OR EDITORIAL

- A programme provided to all guests at the dinner. A4 Artwork should be supplied in high resolution format - ideally 300 dpi. Page allocation of all advertisements will be at the discretion of the Chamber Events Team.

£700+VAT

WHAT THE SPONSOR WILL NEED TO PROVIDE

- A main point of contact between your company and the Chamber and will ultimately be responsible for ensuring everything is completed on schedule
- An eps version of your company logo for inclusion on event marketing (all formats required)
- **THE SMALL PRINT**
- Your sponsorship package will only be secured on receipt of a signed sponsorship agreement
- Payment should be made to the Chamber of Commerce upon confirmation prior to the dinner
- If you cancel the agreement once signed at any time, no refund will be issued
- The Chamber reserves the right to amend wording on Event Marketing material

To discuss any of the sponsorship opportunities, please:

- Email: s.frampton@solihull-chamber.com
- Call: 07932 057182