

THE PURPOSE OF THE SOLIHULL CHAMBER EXECUTIVE COUNCIL

In order to support the Solihull Business Community, it is expected that the Solihull Chamber of Commerce Council will:

- Act as Ambassadors to the Chamber, its services and its events whilst supporting the Head and team at Solihull Chamber
- Actively review and respond to policies and developments that affect the locality
- Actively represent the interests and concerns of the membership
- Actively refer businesses as leads to the Solihull Chamber of Commerce
- Link with local partners, stakeholders, and key employers to achieve a cohesive business group

THE ROLE OF A MEMBER OF SOLIHULL CHAMBER OF COMMERCE EXECUTIVE COUNCIL

The Solihull Chamber is a membership organisation, supporting the local business community with over 200 businesses in membership in Solihull ranging from one-man bands through to large multinational organisations and from brand new start-ups through to businesses established for 100+ years. Some of the larger members include Birmingham Airport, NEC, Gymshark, Solihull Metropolitan Borough Council, Solihull Moors and Birmingham Business Park.

Members of the Executive Council are elected for a 2-year period and can then decide to go forward for retirement or re-election.

Events are at the heart of our activities as they have been highlighted as a 'key indicator' by our members. They offer the opportunity to connect with, and do business with, other Chamber members. We therefore run a minimum of 2 events each month in Solihull. These events are part of a wider events agenda at the Greater Birmingham Chamber of Commerce which runs over 200 events a year throughout their 10 divisions.

Executive Council members are expected to attend a **minimum** of 4 Solihull Chamber events a year, in addition to Executive Council meetings. Some of these will be chargeable events.

Executive Council members are expected to promote the services of Solihull Chamber wherever possible in their day-to-day business and to actively encourage membership, this may include being asked to 'host' an event, introduce speakers, introduce members to members at networking events and provide 'leads' to the membership team to follow up.

The Executive Council meet 5-6 times a year on a Monday from 4.30pm to 6.00pm to review performance of the Solihull Chamber of Commerce, address local business issues, receive reports from external speakers and local stakeholders and engage in discussion about policy issues. The dates for the Executive meetings are posted a year in advance.

Members are expected to attend a **minimum** of 3 meetings per Executive Year. Members will receive notification and reminders from the support office team and are kindly asked to acknowledge promptly their attendance or apologies. In cases

Where you are unable to attend a meeting, it would be acceptable and necessary for you to send an appropriate representative in the form of a suitable member of staff.

Upon commencing the role as a Solihull Chamber of Commerce Executive Council member, you will be invited to an induction meeting for a full and detailed introduction to the Greater Birmingham and Solihull Chambers of Commerce.