

Media Pack

Advertising: Jenni Everall
jenni.everall@kempspublishing.co.uk
Tel: 0121 765 4144

Chamberlink is the official publication of Greater Birmingham Chambers of Commerce. This comprises:

Asian Business Chamber of Commerce
Birmingham Chamber of Commerce
Burton & District Chamber of Commerce
Cannock Chase Chamber of Commerce
Lichfield & Tamworth Chamber of Commerce
Solihull Chamber of Commerce
Royal Sutton Coldfield Chamber of Commerce
Future Faces Chamber of Commerce
Greater Birmingham Global Chamber of Commerce

Greater Birmingham Chambers of Commerce represent the interests of all businesses, especially a membership of over 3,000 companies both large and small from all sectors of the business community plus over 12,000 affiliate partners. Its mission is to be the partner of choice for business and it retains an influence unmatched by any other business support organisation in the region.

Chamberlink provides a quality connection between Greater Birmingham Chambers of Commerce, its members and other business organisations and is constantly being developed to meet the needs of members and advertisers.

It is published 10 times a year and reports on the day-to-day activities of the local business community while enjoying a wide network of contacts throughout the West Midlands.

Each issue of the magazine includes:

- Expert comment from leaders in their respective fields, including law, finance, commercial property, business development, overseas trade, IT, skills, the arts, sports and manufacturing

- News from Birmingham, Solihull, Burton, Chase, Lichfield, Tamworth and Sutton Coldfield member companies; patrons and premier members
- Reports on the activities of the affiliated Asian Business Chamber of Commerce, Transatlantic Chamber of Commerce, Commonwealth Chamber of Commerce, Future Faces Chamber of Commerce, International Business Hub and Enterprise Europe Network.
- In-depth features on the business issues of the day.

Chamberlink has an estimated broad spectrum readership of 24,000 key decision makers from local business and has a circulation of approximately 5,000 which includes such prominent business locations in the region as Birmingham Airport and major hotels and conference centres.

Copies of the magazine are also sent to Chambers and exhibition centres.

Digital copies of each issue of Chamberlink are available on the Chamber's website and also on the Chamberlink app.

Benefits of advertising in Chamberlink

- Chamberlink is one of the leading business publications in the West Midlands
- Chamberlink has a circulation of approximately 5,000 and is mailed out to named company heads across the Midlands
- Chamberlink's targeted circulation ensures that the key decision makers see your message

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Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word
(with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Copy can be supplied on CD

Alternatively, it can be sent to the following:

email: chamberlink@kempspublishing.co.uk

(Please indicate on the email subject the advertiser's company name and order number.)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; **with fonts embedded.**

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery Address and Production Contact

Sandra Byfield

Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard, 707 Warwick Road,
Solihull, B91 3DA

email: chamberlink@kempspublishing.com
Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

Positions, Sizes & Rates

Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS

SIZE (Depth x Width)	COST
Outside Back Cover	All Positions 297 x 210mm (Plus 3mm bleed)
Inside Front Cover	£2,500
Inside Back Cover	£2,500
Sponsored Feature	£750

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000* (single sheet only). Non pre-printed inserts and other weights by arrangement.
* *Series discount does not apply.*

CREDIT TERMS

Payment due on receipt of invoice following publication.

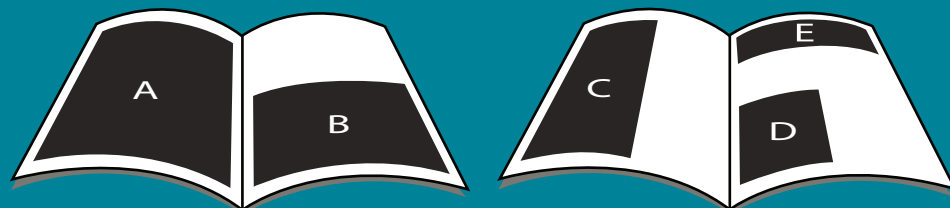
DISCOUNTS

Series Discount:	Member Discounts:	Agency Discounts:
5% two issues, 7.5% four issues, 15% for the year*	5% discount for Chamber Members on full page/multiples*	10% agency discount on all bookings but not in addition to series and member discounts*

* *Maximum 15% discounts on any combination of discounts.*

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide Paper Weight: 90g



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Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Jayne Carpenter**
Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA

Tel: 0121 765 4144
Fax: 0121 706 3491

Inserts for delivery

FAO: **Christian Penhallurick**
Stephens & George Print Group
Goat Mill Road, Dowlais,
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany goods, even if a contract courier is used, it must state:

FAO: **Christian Penhallurick**
Insert Name
Company Name
For insertion into: **Chamberlink Magazine**
Publication date
Quantity per pallet and total quantity



Insert Delivery Schedule 2026

Publication date	Inserts supplied to printers by:
February 2026	29 January 2026
March 2026	26 February 2026
April 2026	30 March 2026
May 2026	29 April 2026
June 2026	28 May 2026
July/August 2026	29 June 2026
September 2026	27 August 2026
October 2026	29 September 2026
November 2026	29 October 2026
Dec 2026/Jan 2027	27 November 2026

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Features



FEATURES 2026

FEBRUARY 2026

- Green Business & Sustainability
- Apprenticeships, Skills & Training

MARCH 2026

- Creative Industries
- Business Crime & Protection

APRIL 2026

- Hotels, Conferences & Exhibitions
- Growing your Business

MAY 2026

- Professional Services
- Communications & Marketing

JUNE 2026

- Charitable Causes, Promotion & Partnership
- Tourism & Hospitality

JULY/AUGUST 2026

- Workforce Development
- Logistics, Freight & Transportation

SEPTEMBER 2026

- Legal Services
- Corporate Christmas

OCTOBER 2026

- Health in the Workplace
- Enterprise & Innovation

NOVEMBER 2026

- Business Banking & Finance
- Digital Media Services

DECEMBER 2026/JANUARY 2027

- Manufacturing
- Executive Search & Recruitment

Features: Laura Blake
laura.blake@kempspublishing.co.uk

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