



Royal Sutton Coldfield, Lichfield & Tamworth and Cannock Chase Awards 2026 Award Category Breakdown

The SLTC Awards are free to enter and open to all businesses regardless of whether they are a member of the Greater Birmingham Chambers of Commerce. Your organisation must either be a member of one of the following Chambers, or based within, Royal Sutton Coldfield, Lichfield, Tamworth or Cannock Chase.

Not sure which award to apply for? See below a breakdown of each category!

Royal Sutton Coldfield Business of the Year Lichfield Business of the Year Award Tamworth Business of the Year Award Cannock Chase Business of the Year Award

Applicants must be able to demonstrate excellent and outstanding achievement in all aspects of their organisation including strong growth, innovation and leadership as well as a clear vision. To qualify for entry, organisations must be based in the following postcodes:

- To qualify for entry in the Royal Sutton Coldfield Chamber Business of the Year award, your organisation must be a Royal Sutton Coldfield Chamber member or based in a postcode beginning with B72, B73, B74, B75, B76.
- To qualify for entry in the Lichfield Chamber Business of the Year award, your organisation must be a Lichfield Chamber member or be based in a postcode beginning with WS7, WS13, WS14.
- To qualify for entry in the Tamworth Chamber Business of the Year award, your organisation must be a Tamworth Chamber member or be based in a postcode beginning with B77, B78, B79.
- To qualify for entry in the Cannock Chase Chamber Business of the Year award, your organisation must be a Cannock Chase Chamber member or be based in a postcode beginning with WS6, WS11, WS12, WS15, WV5, WV8, WV9.

SLTC Breakthrough Business Award

(Start-up / SME of the year)

This award celebrates start-ups and SMEs who demonstrate exceptional achievements, have overcome obstacles and/or risen to business challenges. Applicable to those that have started a business within the last 2 years, or with no more than 40 employees.

SLTC Community Builder Award

This award celebrates contribution to the community and is aimed at businesses going above and beyond to make a committed and proactive contribution to the enhancement and benefit of their community. It recognises businesses prioritising their Corporate Social Responsibility (CSR) practices.

SLTC Workplace Champion Award

(internally focused inc. people development, health & wellbeing, D&I in the workplace)

This award celebrates businesses or individuals who have made a difference in their workplace. From providing training and mentoring, to supporting wellbeing and EDI, this award recognises those who have gone above and beyond to build a positive culture in their organisation.

SLTC Young Professional of the Year

This category is open to individuals aged 18-35 years and will recognise the contribution made by young achievers who are dynamic and dedicated to what they do and have made an outstanding contribution to their business.

SLTC Business of the Year Award

The SLTC Business of the Year Award is the overall winner of all the category awards on the night.

Applications will close Friday 3rd October at 11.59pm

If you have any queries about applying, if you are a member, please speak with your relationship manager or as a non-member email:

SLTCAwards@birmingham-chamber.com