



## **Royal Sutton Coldfield, Lichfield & Tamworth and Cannock Chase Awards 2026 Award Category Breakdown**

The SLTC Awards are free to enter and open to all businesses and organisations (businesses, educational institutions, and third sector organisations) regardless of whether they are a member of the Greater Birmingham Chambers of Commerce divisional chambers outlined below. Your business or organisation must either be a member of one of the following Chambers - Royal Sutton Coldfield, Lichfield, Tamworth or Cannock Chase, or based in their relevant post code area's noted in the following section. Each business or organisation is limited to a maximum of 2 award applications.

***Not sure which award to apply for? See below a breakdown of each category!***

**Royal Sutton Coldfield Business of the Year**

**Lichfield Business of the Year Award**

**Tamworth Business of the Year Award**

**Cannock Chase Business of the Year Award**

Applicants must be able to demonstrate excellent and outstanding achievement in all aspects of their business or organisation including strong growth, innovation and leadership as well as a clear vision. To qualify for entry, businesses, educational institutions, and third sector organisations must be based in the following postcodes:

- **Royal Sutton Coldfield Chamber Business of the Year** – must be a Royal Sutton Coldfield Chamber member, or based in B72, B73, B74, B75, B76.
- **Lichfield Chamber Business of the Year** – must be a Lichfield Chamber member, or based in WS7, WS13, WS14.
- **Tamworth Chamber Business of the Year** – must be a Tamworth Chamber member, or based in B77, B78, B79.
- **Cannock Chase Chamber Business of the Year** – must be a Cannock Chase Chamber member, or based in WS6, WS11, WS12, WS15, WV5, WV8, WV9.

**SLTC Breakthrough Business Award**

This award celebrates start-ups and SMEs, businesses and organisations, who demonstrate exceptional achievements, have overcome obstacles and/or risen to business challenges.

Applicable to those that have started a business or organisation within the last 2 years, or an SME with no more than 40 employees.

### **SLTC Community Builder Award**

This award celebrates contribution to the community and is aimed at businesses and organisations going above and beyond to make a committed and proactive contribution to the enhancement and benefit of their community. It recognises businesses and organisations prioritising their Corporate Social Responsibility (CSR) practices.

### **SLTC Workplace Champion Award**

This award celebrates businesses, organisations or individuals who have made a difference in their workplace. From providing training and mentoring, to supporting wellbeing and EDI, this award recognises those who have gone above and beyond to build a positive culture in their business or organisation.

### **SLTC Young Professional of the Year**

This category is open to individuals aged 18-35 years and will recognise the contribution made by young achievers who are dynamic and dedicated to what they do and have made an outstanding contribution to their business or organisation.

### **SLTC Business of the Year Award**

The SLTC Business of the Year Award is chosen as the overall winner of the business and organisation category awards on the night, excluding the young professional & workplace champion individual awards.

### **Applications will close Friday 17<sup>th</sup> October at 11.59pm**

If you have any queries about applying, if you are a member, please speak with your relationship manager or as a non-member email: [SLTCAwards@birmingham-chamber.com](mailto:SLTCAwards@birmingham-chamber.com)