



Greater Birmingham  
Chambers  
of Commerce

# Local Newsletters Geographic Regions

## Geographic

The Chamber is headquartered in Edgbaston, Birmingham and covers six geographic divisions.

If you are looking to target local businesses in the region, this advert slot is perfect for your business.

We send our local newsletters once a week.

To book your advertising slot or for any queries, please email us on:  
[advertising@birmingham-chamber.com](mailto:advertising@birmingham-chamber.com)



Burton & District  
Chamber  
of Commerce



Chase  
Chamber  
of Commerce



Lichfield & Tamworth  
Chamber  
of Commerce



Solihull  
Chamber  
of Commerce



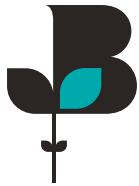
Sutton Coldfield  
Chamber  
of Commerce



# Geographic E-Newsletter Advertising Rate Card

Themed Newsletter Advertising	Member monthly rate	Non-member monthly rate
<b>Lead Banner</b>	£150 + VAT	£175 + VAT
<b>News article Banner</b>	£100 + VAT	£125 + VAT
<b>Footer Banner</b>	£75 + VAT	£100 + VAT

To book your slot or find out more, please call 0121 607 1831 or email us on [advertising@birmingham-chamber.com](mailto:advertising@birmingham-chamber.com)



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Chambers  
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# Local Newsletters Themed Divisions

The Chamber is headquartered in Edgbaston, Birmingham and covers three themed Chambers.

If you are looking to target businesses by theme, this advert slot is perfect for your business.

We send our local newsletters once a week.

To book your advertising slot or for any queries, please email us on:  
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## Themed





# Themed E-Newsletter Advertising Rate Card

Themed Newsletter Advertising	Member monthly rate	Non-member monthly rate
<b>Lead Banner</b>	£300 + VAT	£350 + VAT
<b>News article Banner</b>	£200 + VAT	£250 + VAT
<b>Footer Banner</b>	£150 + VAT	£200 + VAT

To book your slot or find out more, please call 0121 607 1831 or email us on [advertising@birmingham-chamber.com](mailto:advertising@birmingham-chamber.com)

# Newsletter Advertising Technical Specification

GBCC Newsletter Advertising	Width x Height (px)
Lead Banner	600 x 120
News article Banner	600 x 100
Footer Banner	600 x 100

To be supplied as JPG or PNG, 72dpi, RGB. Please provide a hyperlink with your artwork.

For monthly bookings, we allow an advert image and hyperlink change per week. If you prefer this option, please send us your 4 images named “banner\_WK1” etc.