

Events Calendar Sponsorship 2018

The Opportunity

We have a unique opportunity for an organisation to be the exclusive headline sponsor of the Greater Birmingham Chambers' 2018 events calendar and wall planner.

This is your chance to be associated with the biggest business events programme in the region.



Key - Divisions

- Birmingham
- Burton & District
- Chase
- Lichfield & Tamworth
- Solihull
- Sutton Coldfield
- Asian Business
- Future Faces
- British American Business Council

Want help organising an event?

With extensive knowledge and experience of all types and size of events, the GBCC Events team can help you put on a high quality event to meet the needs and objectives of your organisation no matter how large or small. Contact us now:

- info@birmingham-chamber.com
- greaterbirminghamchambers.com
- [@GrBhamChambers](https://www.facebook.com/GrBhamChambers)
- [grbhamchambers](https://www.instagram.com/grbhamchambers)

*Event dates are subject to change



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
SUN	1									1			SUN
MON	2 BANK HOLIDAY				1 BANK HOLIDAY					2 Curry Club Networking			MON
TUE	3				2			1		3			TUE
WED	4	1 Speaker Breakfast	1		3 ABCC Networking & Valued			2		4	1 ABCC Networking & Dinner		WED
THU	5	2 FF: Leadership Series	2 FF: Leadership Series AGH		4 Business Growth Seminar FF: Leadership Series	1 Business Growth Seminar FF: Structured Breakfast		3		5 FF: Structured Event	2 Business Growth Seminar FF: Structured Event		THU
FRI	6	3	3 GBCC Chamber Expo		5	2		4	1	6	3 Bank of England meeting	1	FRI
SAT	7	4	4	1	6	3	1	5	2	7	4	2 ABCC 10th Annual Dinner and Awards	SAT
SUN	8	5	5	2	7	4	2	6	3	8	5	3	SUN
MON	9	6 Curry Club Networking	6	3 Curry Club Networking	8 Curry Club Networking	5 Curry Club Networking	3	7 Curry Club Networking	4 Curry Club Networking	9	6	4 Curry Club Networking	MON
TUE	10	7 GBCC WBS Club & Premier Member Event	7 Women in Business Lunch	4 Lunch & Learn	9 Speaker Breakfast	6 Lunch & Learn	4 Independence Day Celebrations	8	5 Doing Business in the USA Rollout	10 Speaker Breakfast	7	5 Chase & Liff: Christmas Drinks	TUE
WED	11	8 Lunch & Learn	8 ABCC International Women's Day	5 Lunch with High Contention	10 Conference in Chicago	7 GBCC WBS Club & Premier Member Event	5	9 GBCC WBS Club & Premier Member Event	6	11 GBCC WBS Club & Premier Member Event	8 GBCC WBS Club Event	6 Christmas Drinks	WED
THU	12 Social Networking	9 Business Growth Seminar Pro-Solihull Networking	9 Business Growth Seminar	6 Business Growth Seminar FF: Leadership Series	11 Speaker Breakfast: Pro-Solihull Networking	8	6 Business Growth Seminar FF: Structured Event Women in Business Lunch	10	7 Business Growth Seminar	12 Business Growth Seminar Women in Business Lunch	9 Pro-Solihull Networking	7 Business Growth Seminar Christmas Drinks	THU
FRI	13	10 Entrepreneurial Women's Lunch	10 GBCC WBS Club Event	7 Super Network Expo	12 Entrepreneurial Women's Lunch	9	7 Summer Networking BBQ	11	8 Entrepreneurial Women's Lunch	13 Entrepreneurial Women's Lunch	10 Entrepreneurial Women's Lunch	8 WBS Club & Premier Christmas Lunch	FRI
SAT	14	11	11	8	13	10	8	12	9	14	11	9	SAT
SUN	15	12	12	9	14	11	9	13	10	15	12	10	SUN
MON	16 GBCC WBS Club Private Dining	13	13	10	15 GBCC WBS Club Private Dining	12	10	14	11	16	13	11	MON
TUE	17	14 Lunch & Learn	14 Doing Business in the USA	11 Speaker Breakfast	16	13 Speaker Breakfast	11 Lunch & Learn	15	12 Speaker Breakfast	17 Speaker Breakfast	14 Speaker Breakfast	12 Speaker Breakfast	TUE
WED	18 Speed Networking Social Networking	15 Speaker Breakfast Meet the Experts	15 Speed Networking	12	17 Speed Networking	14	12 ABCC Networking & Eat	16	13	18	15 Speed Networking	13 Christmas Drinks Christmas Drinks	WED
THU	19 GSR Breakfast	16 Social Networking	16 Lunch & Learn AGH & Social Networking	13 Lunch & Learn	18	15 Self Day	13 Speaker Breakfast	17	14	19	16 Thanksgiving	14	THU
FRI	20 Fitness Lunch	17 Speed Networking	17 Bank of England meeting with C&W Chamber	14 BANK HOLIDAY	19	16 Entrepreneurial Women's Lunch	14 Lunch & Learn GBCC WBS Club Event	18	15 Future Faces Annual Dinner & Awards	20 Solihull Chamber Annual Awards Lunch	17 Lunch & Learn	15	FRI
SAT	21	18	18	15	20	17	15	19	16	21	18	16	SAT
SUN	22	19	19	16	21	18	16	20	17	22	19	17	SUN
MON	23	20	20 GBCC WBS Club Private Dining	17 BANK HOLIDAY	22	19	17 GBCC WBS Club Private Dining	21	18 GBCC WBS Club Private Dining	23	20 GBCC WBS Club Private Dining	18	MON
TUE	24 Making the most of your Chamber membership	21	21 AGH	18 GSR Breakfast	23	20 Business Growth Seminar	18 GSR Breakfast	22	19 Speaker Breakfast Lunch & Learn	24	21	19	TUE
WED	25 Social Networking Speaker Breakfast	22	22 Making the most of your Chamber membership	19	24 Making the most of your Chamber membership	21	19 Speed Networking	23	20 Speed Networking	25 Lunch & Learn	22 Making the most of your Chamber membership	20	WED
THU	26 Sutton Coldfield, Lichfield & Tamworth New Year Dinner & Awards	23 FF: Social Networking	23 Speaker Breakfast	20 Speaker Breakfast	25 Social Networking FF: Social Networking	22	20 Social Networking	24	21	26 Social Networking FF: Social Networking	23 Speaker Breakfast FF: Social Networking	21	THU
FRI	27	24	24	21 Entrepreneurial Women's Lunch	26	23	21 Bank of England meeting	25	22	27 GBCC Chamber Expo	24	22	FRI
SAT	28	25	25	22	27	24	22	26	23	28	25	23	SAT
SUN	29	26	26	23	28	25	23	27	24	29	26	24	SUN
MON	30	27 Social Networking ABCC Business Growth Seminar	27	24 Women in Business Conference	29 BANK HOLIDAY	26	24	28 BANK HOLIDAY	25	30	27	25 BANK HOLIDAY	MON
TUE	31	28 Speaker Breakfast	28	25 Social Networking	30	27	25 Speaker Breakfast	29	26	31	28 Business Growth Seminar	26 BANK HOLIDAY	TUE
WED			29 FF: Social Networking	26 GBCC WBS Club & Premier Event AGH	31	28	26 Making the most of your Chamber membership	30	27 Making the most of your Chamber membership		29	27	WED
THU			30 GBCC Annual Dinner & Awards	27 Social Networking FF: Social Networking		29 Let's Do Business Expo FF: Social Networking	27 FF: Social Networking	31 Social Networking FF: Social Networking	28 Social Networking FF: Social Networking		30	28	THU
FRI			31	28 Lunch & Learn		30	28 GBCC Annual Conference		29		30	29	FRI
SAT													SAT
SUN				30									SUN
MON							31						MON



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The Package

Direct Mail

- Logo presence on A1 wall planner posted to 3000 members, patrons and partners in January 2018
- Option for sponsor to include an A5 flyer in the mailing

Digital

- MPU advert on events dropdown on homepage with estimated 600k impressions for 12 months from January 2018
- Banner advert on digital events calendar with estimated 80k impressions for 12 months from January 2018
- Logo presence on A1 wall planner available to download from website, with estimated 750 downloads from January 2018

Email marketing

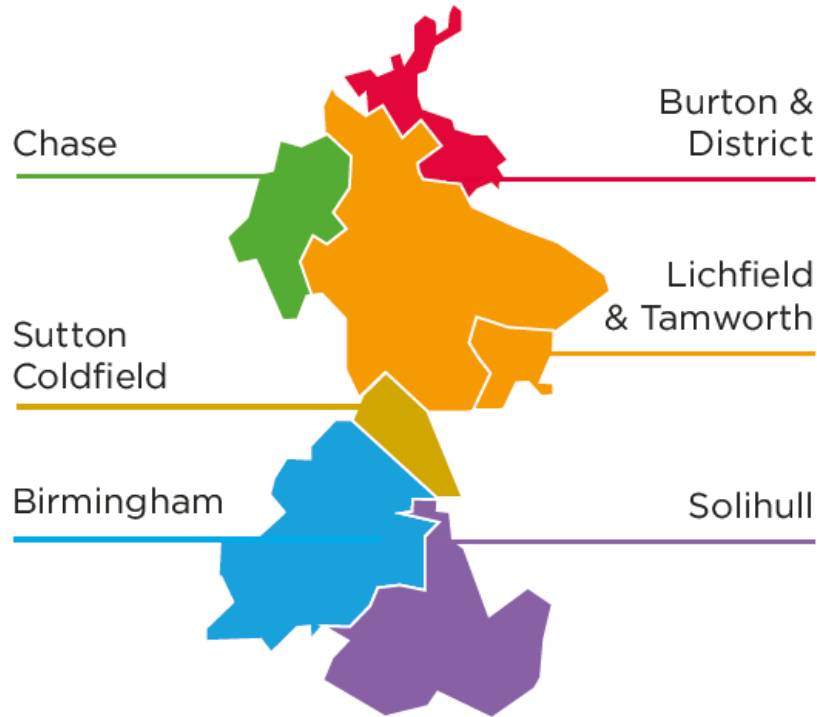
- Logo presence and solus banner included on wall planner email sent to 2,750 members in January 2018 (email follow up to mailer)

Press & PR

- Press release announcing partnership
- Social media promotion including 5 tailored tweets promoting the sponsor's products and services

The Audience – Our Members

Across **6** geographical Chambers...



...and **3** themed divisions



- Over 2,700 members
- Contacts include;
 - young professionals
 - employees at businesses of all sizes from sole traders to SMEs to MNCs
 - business owners

The Audience – Our Patrons



ARUP



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we are all about you



Find out more

sponsorship@birmingham-chamber.com

0121 607 1831

Ask your account manager for more details and pricing.