



# BABC Transatlantic Conference 2018

Birmingham UK  
June 6<sup>th</sup> – 8<sup>th</sup>

**SPONSORSHIP OPPORTUNITIES**



## About us

BABC Midlands is a chapter of the New York headquartered British-American Business Council, the leading transatlantic networking organisation. The BABC Midlands is committed to promoting transatlantic trade and investment among our international group of businesses. The BABC is the largest transatlantic networking organisation, with 22 Chapters across the UK, US and Canada, including over 2,000 member companies and 10,000 business executives. The organisation is committed to helping companies connect and build business on both sides of the Atlantic.

## BABC Annual Transatlantic Conference

Once a year the BABC brings together members of all its 23 chapters throughout the US and UK at its Annual Transatlantic Business Conferences, for a 2-day program of high-level business discussions and networking with business executives actively involved in transatlantic business. The conference has previously been held in the cities of New York, Los Angeles, Chicago, London, Washington and San Francisco.

## Headline Sponsors

Up to three non-conflicting business sponsors: £15,000 +VAT

### Speaking & Networking opportunities

<b>Speaking slot</b>	Opportunity for a senior representative to take a speaking slot/panellist place during the programme.
<b>Complimentary passes</b>	10 passes for the drinks reception, 10 passes available for the conference, one VIP table of 10 at the Gala Dinner (worth £5,000)

### Branding opportunities

<b>Branding</b>	Highlighted as Headline sponsor on all promotional material associated with the event. Including programme, media board etc
<b>Programme</b>	A full-page advertisement or editorial space will be provided in the programme that will be made available to all attendees at the conference. Please note, designs should reflect the prestige of the event and artwork deadlines apply
<b>PR/Press/Social Media</b>	Named sponsor/logo presence on all event marketing across the British American Business Council Midlands & Greater Birmingham Chambers of Commerce.
<b>Exhibition</b>	Access to an exhibition space at the Conference

## Cocktail Party Drinks Reception

One sponsor: £3,500 +VAT

The opening drinks reception for the Conference to be held on 6<sup>th</sup> June.

**SOLD**



At the event	
<b>Branding</b>	The sponsor's branding will be included in all event marketing and throughout the duration of the drinks reception
<b>Complimentary passes</b>	10 passes for the drinks reception.
<b>Exhibition opportunity</b>	Exhibition space in the drinks reception area will be made available if required. The sponsor will be responsible for the supply, erection and dismantling of any stand used within the venues pre-agreed deadlines
<b>Promotion at event</b>	Opportunity to display company marketing material throughout event space during the drinks reception.

## Conference panellist/seminar sponsors

Up to eight sponsors: £2,000 +VAT

**2 SOLD, 6 AVAILABLE**



### At the event

<b>Branding</b>	The sponsor's branding will be included in all event marketing and throughout the duration of the conference. Including main conference screen.
<b>Complimentary passes</b>	2 complimentary passes (conference only)
<b>Brochure</b>	A half page advertisement or editorial space will be provided in the programme that will be made available to all attendees the conference. Please note, designs should reflect the prestige of the event and artwork deadlines apply
	Logo presence in brochure agenda.

## Gala Dinner Drinks Reception Sponsorship

One sponsor: £3,500 +VAT

**SOLD**



At the event	
<b>Branding</b>	The sponsor's branding will be included in all event marketing and throughout the duration of the drinks reception
<b>Complimentary passes</b>	5 VIP places at the Gala Dinner
<b>Exhibition opportunity</b>	Exhibition space in the drinks reception area will be made available if required. The sponsor will be responsible for the supply, erection and dismantling of any stand used within the venues pre-agreed deadlines
<b>Early access</b>	For one person to the gala dinner early (6.30pm) in order to display place name cards for your guests (to be supplied by the sponsor), if required
<b>Brochure</b>	A half-page advertisement or editorial space will be provided in the programme that will be made available to all attendees of the Gala Dinner. Please note, designs should reflect the prestige of the event and artwork deadlines apply

### Exhibition spaces

Can be purchased individually for £500+VAT (Maximum 4)

## Gala Dinner Table Décor sponsor

One sponsor: £3,500 +VAT



### At the event

<b>Branding</b>	The sponsor's branding will be included in all event marketing and throughout the duration of the dinner
<b>Complimentary passes</b>	5 VIP places at the Gala Dinner
<b>Table decoration</b>	Two cards (post card size, provided by the sponsor) to be placed on every table. Opportunity to also place favours on tables.
<b>Early access</b>	For one person to the gala dinner early (6.30pm) in order to display place name cards for your guests (to be supplied by the sponsor), if required
<b>Brochure</b>	A half-page advertisement or editorial space will be provided in the programme that will be made available to all attendees of the Gala Dinner. Please note, designs should reflect the prestige of the event and artwork deadlines apply

## Contact:

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