Future Faces Annual Dinner & Awards 2019
Friday 20\textsuperscript{th} September | ICC, Birmingham

SPONSORSHIP OPPORTUNITIES
An exciting opportunity to get your brand in front of Greater Birmingham Chamber of Commerce’s renowned young professional audience
The Dinner

The Future Faces Annual Dinner & Awards, now in its fifth year, has fast become one of the most prestigious events in the Chamber’s events calendar.

Part of the Greater Birmingham Chambers of Commerce, Future Faces has become the established network for aspiring young professionals from all sectors, providing a platform to learn from business leaders, develop essential business skills and expand networks.

The Awards are a celebration of the upcoming talent in our region with 10 prestigious individual awards up for grabs.

The 2019 Annual Dinner & Awards will take place on Friday 20th September 2019 at the ICC, Birmingham with sponsorship opportunities available to suit all budgets.
About Future Faces

100%
In the past year this rapidly expanding network of young professionals has grown by over 100%!

20 Sectors
Our members are from a vast range of 20 sectors, making our network uniquely diverse and strong.

483 Attendees
Last year’s dinner was a sell out with over 480 people in attendance (an audience consisting of young professionals, their managers and mentors, local business leaders and VIPs).

20% increase
Award entries for last year’s dinner increased by 20%
The Chamber’s Reach

Sponsoring the awards will help profile your business not only on the evening of the awards but throughout the build up on the Chamber’s collective channels with a reach of over 200,000 individuals and more...

- **360,000** VISITORS PER YEAR
- **250,000** LOCAL EMPLOYEES
- **3,000** MEMBERS
- **24,000** CHAMBERLINK MAGAZINE READERSHIP
- **11,000** DELEGATES AT OUR EVENTS
- **87,500** FOLLOWERS
- **6,500** CONNECTIONS
- **5,000** LIKES
Headline Sponsorship

Sponsorship Includes:

• Branding in all promotional marketing and PR activity leading up to the event. This includes:
  • Chamberlink member’s magazine with a readership of 24,000
    • Monthly member’s event e-shots
    • Regular features in the Chamber’s daily e-news and on the Chamber’s website
    • Details of headline sponsors will be included on all media releases concerning the event.
• The sponsor’s branding will be included on pre-event print (subject to agreement before printing deadlines) such as:
  • A pull-up banner
  • Invitations
  • Event tickets
• Complimentary Table: A table of 10 places are available for headline sponsors and their guests. This table is placed in a prime position.
• Dinner Programme: A full page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates.
• Branding: The sponsor’s branding will be included in all event marketing and throughout the duration of the dinner including the award presentation slides.
• Guest List: A delegate list will be provided after the event.
• Post Annual Dinner & Awards event opportunities.

Cost: £10,000 +VAT
Award Category Sponsorship

Award categories:

- The Future Face of Arts and Culture
- The Future Face of Charity and Social Enterprise
- The Future Face of Entrepreneurship
- The Future Face of Finance sponsored by Wesleyan
- The Future Face of Industry sponsored by RSM
- The Future Face of Legal
- The Future Face of Public Sector and Education
- The Future Face of Sales, Marketing and Communications
- The Future Face of Technology and Innovation sponsored by Millennium Point
- The Future Faces Ambassador Award sponsored by Common Purpose
- The Future Face of Greater Birmingham sponsored by Aston University

(The overall winner of the nine sector awards will be crowned the Future Face of Greater Birmingham 2019)

Sponsorship Includes:

- 5 complimentary places at the Dinner & Awards (worth £90+vat each)
- Featured logo in the programme on the chosen category page
- Logo branded on the main screen when your chosen category award is announced
- Sponsor announces and presents the award on the night (including on-stage photo)
- Sponsor logo printed on the event media board
- Sponsor logos on all social media graphics promoting your category
- Announcement of your sponsorship in Chamberlink magazine and enewsletters.

Cost: £3,000 +VAT each
Pre-Dinner Drinks Reception Sponsor

Delegates will all arrive for a Pre-Dinner drinks reception. Drinks reception sponsorship includes:

• Dinner Programme: A half page advertisement or editorial space will be provided in the dinner programme that will be made available to all delegates. Please note, advertisement designs should reflect the prestige of the dinner and programme.

• Branding: The organisation’s branding will be included in event marketing and during the dinner.

• Exhibiting opportunity: exhibition space in the drinks reception area will be made available if required. The sponsor will be responsible for the supply, erection and dismantling of any stand used within the venue’s pre-agreed deadlines.

• Complimentary table: a table of 10 places is available for drinks reception sponsors. This table is placed near the main stage.

Cost: £3,500 +VAT
Decorations Sponsor

- Branding: The organisation’s branding will be included in event marketing, logo to be included in the dinner brochure.
- Table Decoration: Two cards (postcard size, provided by the sponsor) detailing the sponsor and their products/services will be placed on every table. Please note, the design should reflect the prestige of the dinner.
- Complimentary Places: 2 complimentary places at the Dinner & Pre Dinner Drinks Reception will be provided.

Cost: £2,500 +VAT

Entertainment Sponsor

- Branding: The organisation’s branding will be included in event marketing and during the dinner, logo to be included in the dinner brochure.
- Table Decoration: Two cards (postcard size, provided by the sponsor) detailing the sponsor and their products/services will be placed on every table. Please note, the design should reflect the prestige of the dinner.
- Complimentary Places: 2 complimentary places at the Dinner & Pre Dinner Drinks Reception will be provided.

Cost: £1,500 +VAT
Exposure examples

- Logos will be visible on three screens during your sponsored segment and reoccurring at points through the night
- Your logo will be included in our glossy award brochure and placed at every table setting with the opportunity for additional advertising space
- Your logo will be displayed on our sponsor media board backdrops for official guest photos to be taken in front of

A live tweet wall also operates throughout the night which is visible on all screens with sponsor thank yous, winner announcements and competitions using the hashtag #FFAwards19 with a potential reach of over 4.3 million!
Dinner Programme Advertising Space

Full Page advertisement in the dinner brochure to be distributed to all guests on the night (portrait only) = £500 +VAT

Page allocation of all advertisements will be made at the discretion of Future Faces.

For more information on any of the opportunities or to discuss these opportunities please contact: sponsor@birmingham-chamber.com or call 0121 274 3259.
What you will need to provide:

- A project manager who will be the single point of contact between your company and the Future Faces manager and will ultimately be responsible for ensuring everything is complete on schedule
- A high-resolution EPS company logo for inclusion on event marketing as identified above
- A website link for inclusion on the Chamber event calendar and Future Faces promotional materials

The small print:

- Your sponsorship package will only be secured once the contract has been signed.
- Payment should be made to the Chamber upon confirmation and prior to the dinner.
- If you cancel the agreement once signed, at any time, no refunds will be issued.
- The Chamber reserves the right to amend wording on event marketing material.
Summary

Become a sponsor of this flagship event and receive a host of exclusive benefits whilst driving brand awareness.

Thank you for your consideration.