Future Faces Awards 2020

ONLINE

SPONSORSHIP OPPORTUNITIES

FRIDAY 28TH AUGUST
FROM 7PM
An exciting opportunity to get your brand in front of Greater Birmingham Chambers of Commerce’s renowned young professional audience
The Awards

The Future Faces Annual Awards, now in its sixth year, has fast become one of the most prestigious events in the Chamber’s events calendar.

Part of the Greater Birmingham Chambers of Commerce, Future Faces has become the established network for aspiring young professionals from all sectors, providing a platform to learn from business leaders, develop essential business skills and expand networks.

The Awards are a celebration of the upcoming talent in our region with 12 prestigious individual awards up for grabs.

The 2020 Annual Awards will this year take place online on the evening of Friday 28th August 2020 from 7pm with sponsorship opportunities available to suit all budgets.
Future Faces Reach

3.5 million reach
Last year’s dinner generated a social media reach of 3.5 million people on the evening alone!

7,000 social media followers
Across Future Face's 4 social media accounts

2,500 newsletter subscribers
On both our member communications and newsletter lists

20 Sectors
Our growing membership is from a vast range of 20 sectors, making our network uniquely diverse and strong.

500 Attendees
Last year’s dinner was a sell out with 500 people in attendance
(an audience consisting of young professionals, their managers and mentors, local business leaders and VIPs).

20% increase
Award entries for last year’s dinner increased by 20%
The Chamber’s Reach

Sponsoring the awards will help profile your business not only on the evening of the awards but throughout the build up on the Chamber’s collective channels with a reach of over 200,000 individuals and more...

- Current daily enewsletter subscribers: 15,308
- Monthly visitors to our website: 48,000
- Chamberlink magazine readership: 25,000
- Cumulative total of followers on all social media channels: 96,000
- GBCC account followers: 6,062 likes, 6,920 followers, 24,857 followers
Headline Sponsorship

Sponsorship Includes:

- Enews story (to over 20,000 subscribers) and featured in Chamberlink magazine (readership of 24k) coverage on announcing the sponsorship
- Option to provide video or written content on why you are involved in the event etc. for promotion across the Chamber’s channels in the build up to the event
- A4 advert in the digital awards brochure which will be issued to all event bookers, available to download from the Chamber website and promoted heavily in the build-up, during, and after the event
- Logo on the digital version of the sponsorship board which will be created and used as a backdrop at regular points throughout the online event. This backdrop will also be converted to a homepage ‘slider’ advert on our website homepage as a thank you to all sponsors
- Logo presence and shout outs during the live event
- Social media posts in the build up to and during the live event (as you know these awards reached 3.5 million people on social media last year)
- £1000 worth of banner adverts on the Future Faces Chamber newsletters (over 2000 subscribers)
- Your logo will be listed on the awards page and we’ll hyperlink this from the Chamber website to the sponsor’s website
- Introduction requests - personal introductions to shortlisted companies of your choice (subject to their consent)
- Post Annual Awards event opportunities

Cost: £5,000 +VAT
Award Category Sponsorship

Award categories:

- The Future Faces Apprentice of the Year
- The Future Face of Arts and Culture (Sponsored by Andalucia Tourism Board)
- The Future Face of Charity and Social Enterprise
- The Future Face of Entrepreneurship
- The Future Face of Finance
- The Future Face of Industry
- The Future Face of Legal
- The Future Face of Public Sector and Education
- The Future Face of Sales, Marketing and Communications
- The Future Face of Technology and Innovation
- The Future Faces Ambassador Award (Sponsored by Common Purpose)
- The Future Face of Greater Birmingham (Sponsored by Aston University)

Sponsorship Includes:

- Enews story (to over 20,000 subscribers) and featured in Chamberlink magazine (readership of 24k) coverage on announcing the sponsorship
- Option to provide video or written content on why you are involved in the event etc. for promotion across the Chamber’s channels
- Mention in the digital awards brochure which will be issued to all event bookers, available to download from the Chamber website and promoted heavily in the build-up, during, and after the event
- Logo on the digital version of the sponsorship board which will be created and used as a backdrop at regular points throughout the online event. This backdrop will also be converted to a homepage ‘slider’ advert on our website homepage as a thank you to all
- Logo presence during the live event
- Social media posts in the build up to and during the live event (these awards reached 3.5 million people on social media last year)
- As a sponsor, you announce your category award via a pre-recorded video for the evening
- £500 worth of banner adverts on the FF newsletter (over 2000 subscribers)
- A hyperlink from the awards page on the Chamber website to the sponsor’s website

Cost: £2,000 +VAT each
Digital brochure advert

Full Page A4 advert in the digital awards brochure which will be issued to all event bookers, available to download from the Chamber website and promoted heavily in the build-up, during, and after the event. **Cost: £200 +VAT**

Page allocation of all advertisements will be made at the discretion of Future Faces
What you will need to provide:

- A project manager who will be the single point of contact between your company and the Future Faces manager and will ultimately be responsible for ensuring everything is complete on schedule.
- A eps (high resolution) company logo for inclusion on event marketing as identified above.
- A website link for inclusion on the Chamber event calendar and Future Faces promotional materials.

The small print:

- Your sponsorship package will only be secured once the contract has been signed.
- Payment should be made to the Chamber upon confirmation and prior to the dinner.
- If you cancel the agreement once signed, at any time, no refunds will be issued.
- The Chamber reserves the right to amend wording on event marketing material.
Summary

Become a sponsor of this flagship event and receive a host of exclusive benefits whilst driving brand awareness.

Thank you for your consideration.
To discuss any of the sponsorship opportunities outlined, please contact:
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