Birmingham’s Clean Air Zone
Toolkit for businesses
Introduction

At the Greater Birmingham Chambers of Commerce, we work hard to connect, support and grow local organisations. We are committed to making the region the best possible place to do business.

Poor air quality is a major health and environmental issue and the Government expects Birmingham, and several other cities, to introduce a Clean Air Zone (CAZ) from 2021 (postponed from summer 2020 following the impact of Covid-19). A CAZ is an area where targeted action is taken in a bid to reduce pollution levels and improve air quality, in particular by discouraging the most polluting vehicles from entering the zone. Vehicles which do not have clean enough engines will have to pay a daily charge if they travel within the designated area. This is likely to impact businesses and their employees that operate in and travel through the area.

As a membership body which represents over three thousand firms, we are working with Birmingham City Council (BCC) to raise awareness of the CAZ and ensure businesses are fully prepared. Recently we surveyed local businesses in order to gain a firmer understanding of the type of support required in the run up to the rollout of the CAZ. The main findings which emerged from the research were:

- 77% of firms had heard of the CAZ
- 64% weren’t aware that support is available for businesses that are likely to be affected by its rollout
- In terms of specific support requested by local companies, 76% wanted general information on the CAZ

In order to prepare for the CAZ this toolkit will help your business and staff to:

- find out more
- get ready
- spread the word
- make the air we breathe cleaner

In addition to this toolkit, we have undertaken a wide engagement programme in partnership with Birmingham City Council which has consisted of networking events, briefing papers, podcasts, news articles and statistical research – full details can be found on the Greater Birmingham Chambers of Commerce website: greaterbirminghamchambers.com

If you have any specific questions on the CAZ itself, please contact BCC on cleanair@birmingham.gov.uk

More information on the CAZ being postponed til 2021 can be found here

Paul Faulkner
Chief Executive, Greater Birmingham Chambers of Commerce
We need cleaner air as soon as possible and our city is already benefiting from positive changes, including major improvements to cycling, walking and public transport infrastructure. Reducing air pollution is a responsibility for us all and we are delighted to be working in partnership with Greater Birmingham Chambers of Commerce to help businesses prepare for Birmingham’s Clean Air Zone while continuing to prosper in a cleaner, greener, healthier city.

Councillor Waseem Zaffar MBE, Cabinet Member for Transport and Environment
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2. Get ready
3. Spread the word
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About the Clean Air Zone

A Clean Air Zone (CAZ) is an area where targeted action is taken to improve air quality.

The Government has said that Birmingham needs to improve its air quality and a CAZ offers a way of bringing nitrogen dioxide (NO₂) air pollution within statutory limits in the shortest possible time. The introduction of a CAZ will also help to reduce other forms of air pollution, including particulate matter, by aiming to encourage more people to switch to alternative forms of transport, such as public transport, walking and cycling.

Birmingham’s CAZ will come into operation from 2021 (postponed from summer 2020 following the impact of Covid-19). No vehicle is banned, but the most polluting vehicles will have to pay a daily charge to travel within the area. Find out more here: brumbreathes.co.uk

Unlike a congestion charge, which charges all vehicles to enter the area, the CAZ will only charge the most polluting vehicles.

Location

Birmingham’s CAZ will cover all roads within the A4540 Middleway Ring Road, but not the Middleway itself. See the adjacent map for more details or for an interactive map visit brumbreathes.co.uk/what-is-the-caz
Clean Air Zone charges

Only vehicles which do not meet the emission standards for the CAZ (i.e. are non-compliant) will incur a charge. To avoid paying to drive in the CAZ your vehicle will need to meet certain criteria, depending on the fuel type.

Check whether your vehicle(s) meets the emission standards for the CAZ:

Check your vehicle

The following meet the emission standards for the CAZ and will not incur a charge:

**DIESEL:** Euro 6 (VI) standard or better (most new registrations after 1 September 2015)

**PETROL OR LPG** (ADDED TO ORIGINAL PETROL ENGINE): Euro 4 standard or better (most new registrations after 1 January 2006)

**GAS:** Euro 6 (VI) standard or better

**FULLY ELECTRIC** (OR HYDROGEN FUEL CELL): all are compliant and avoid CAZ charges

**HYBRID ELECTRIC:** the diesel/petrol engine must meet the relevant criteria listed

If any of your vehicles do not meet the emission standards for the CAZ, you might be able to make them compliant by fitting retrofit technology. This must be approved by the Clean Vehicle Retrofit Accreditation Scheme (CVRAS).
If your vehicle does not meet the emission standards for the CAZ, the daily charge to drive into the zone will be:

<table>
<thead>
<tr>
<th>Vehicle Type</th>
<th>Daily Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus/coach</td>
<td>£50 per day</td>
</tr>
<tr>
<td>Lorry (HGVs)</td>
<td>£50 per day</td>
</tr>
<tr>
<td>Taxi and private hire</td>
<td>£8 per day</td>
</tr>
<tr>
<td>Van (LGVs)</td>
<td>£8 per day</td>
</tr>
<tr>
<td>Private car</td>
<td>£8 per day</td>
</tr>
<tr>
<td>Motorcycle/moped</td>
<td>No charge</td>
</tr>
</tbody>
</table>

If you do need to pay to travel in the CAZ, payment can be made six days before the day of travel and up to six days after the day of travel. One charge per 24 hour period (i.e. midnight to midnight). More information about making payment will soon be available on brumbreathes.co.uk.

Vehicles entering the CAZ will be picked up by automatic number plate recognition (ANPR) cameras. Failure to pay on time will result in a Penalty Charge Notice (PCN) of up to £120.

The CAZ will operate **24 hours a day, 365 days** a year.

The payment system for all current and future Clean Air Zones is managed by the Government’s Joint Air Quality Unit, not Birmingham City Council.

You can set up a business account to register your fleet details and payment details. However please note there is a no autopayment system available; you will need to manually pay for vehicles that pass through the zone. If you have any future questions about the operation of the payment system, please contact the Joint Air Quality Unit using the contact details at the bottom of this page: gov.uk/clean-air-zones.

You can watch a demonstration on how to set up and manage an account at: youtube.com/watch?v=XseZQqhAP30

You can set up a business account at: multiple-vehiclecheck-pay.drive-clean-air-zone.service.gov.uk/what_would_you_like_to_do

Exemptions and additional incentives are available for some key groups of people and organisations (conditions apply). For more information about exemptions and incentives visit: brumbreathes.co.uk/exemptions-and-additional-support or see appendix 1.

Please note that you will be able to apply for additional incentives and exemption permits when the applications go live. If you meet the conditions you are currently advised to register an expression of interest: brumbreathes.co.uk/info/1/welcome/15/express-interest
Get ready for the Clean Air Zone

Review your fleet

It is important that businesses and organisations review their vehicles ahead of the implementation of the CAZ. The information on page 6 of this toolkit will assist with this.

Check whether your vehicle(s) meets the emission standards for the CAZ.

Check your vehicle

Take advantage of financial support

Birmingham City Council recognises that smaller businesses and people who are self-employed may need extra support to prepare for the CAZ; we want to help businesses grow and prosper. Funding is therefore available to help you prepare for the CAZ in various ways.

Funding for small or medium enterprises (SMEs):

Heavy Duty Vehicle Fund

Small to Medium sized Enterprises (SMEs) with coaches or Heavy Goods Vehicles may be eligible to apply for support through the Heavy Duty Vehicle Fund. This can help with the cost of retrofitting non-compliant vehicles or purchasing/leasing compliant vehicles. The funding will be available from 2021 (postponed from summer 2020 following the impact of Covid-19). For more information and to complete an expression of interest form: brumbreathes.co.uk/info/1/welcome/15/express-interest

Although not specifically related to the CAZ, the following grant funding opportunities may also be of interest to SMEs:

- Business Growth Programme 2
  Funding for start-up or existing ‘Business to Business’ SMEs seeking to create new jobs. Find out if you are eligible to apply online: birmingham.gov.uk/BGP
• Property Investment Programme (PIP)
  Funding towards the cost of building improvement works to help SMEs improve their commercial premises. Find out if you are eligible to apply online: birmingham.gov.uk/PIP

• Suppliers Skills Programme
  Funding to assist with the cost of training new and existing staff – grants funding of £500-£18,000 per SME. Find out if you are eligible to apply online: birmingham.gov.uk/ssp

**Funding for taxi drivers:**

Financial support is available for taxi drivers to purchase, retrofit or lease vehicles in order to meet the CAZ standards. To find more information and to complete an expression of interest form visit: brumbreathes.co.uk/taxis

**Support for individuals travelling into the CAZ for work:**

Individuals travelling into the CAZ for work in a non-compliant vehicle and earning less than £30,000 a year may be eligible to apply for a 1 year exemption from CAZ charges. Following this they can access a choice of financial support to encourage more people to use public transport and/or switch to a CAZ compliant vehicle.

Find out if you meet the conditions and submit an expression of interest: brumbreathes.co.uk/info/1/welcome/15/express-interest

Please note that you will be able to apply for additional incentives and exemption permits when the applications go live.

**Funding for electric vehicle charging infrastructure:**

You may be eligible to apply for funding for the installation of electric vehicle charging infrastructure, for your home or workplace, through Government grant schemes. To find out more visit: gov.uk/government/collections/government-grants-for-low-emission-vehicles

See appendix 2 for more details about financial support available or visit brumbreathes.co.uk

**Invest in cleaner vehicles**

If your vehicles meets the emission standards for the CAZ, there is no charge for driving in the zone. Some organisations may want to consider updating their fleet in order to create both cost and emission savings for their business.

Low emission vehicles can include electric vehicles, hydrogen vehicles, LPG vehicles, and vehicles with approved CVRAS retrofit technology. You will find a wealth of information about low emission vehicles and refueling options on the Businesses Breathes website: businessbreathes.co.uk
Some businesses may also wish to consider joining a car club to facilitate cheaper and greener work-related travel. Co-wheels has several cars in the city centre and all their cars in Birmingham meet the CAZ standards: co-wheels.org.uk/birmingham

For those SMEs that might need financial support in upgrading their vehicles, please refer to page 8 (Take advantage of financial support) or visit brumbreathes.co.uk.

**Review staff travel policies**

Supporting and encouraging your staff to use active and sustainable travel options (such as public transport, walking or cycling) makes good business sense. It can help save money on CAZ charges and parking fees as well as having a positive impact on air quality, health, wellbeing and Corporate Social Responsibility goals. Implementing flexible working or home working policies may also benefit your business, your staff and the environment.

**Modeshift STARS** is an easy to use online tool which enables workplaces to create a simple Travel Plan with actions to help your staff to travel as sustainably as possible. Businesses based in Birmingham can use Modeshift STARS for free and support can be provided by contacting Birmingham City Council by email: connected@birmingham.gov.uk

Register today for free with Modeshift STARS: modeshiftstars.org and be rewarded for the promotion of active and sustainable travel.

Encourage staff to visit networkwestmidlands.com for information on using public transport, the journey planner will highlight public transport, cycling and walking options for any journey.

**Review delivery and service plans**

By managing deliveries effectively and reducing the number of journeys required, the efficiency of freight can be improved, cutting costs for both freight operators and the businesses they serve. This will also have a positive impact on air pollution and reduce congestion.

For support in the development and implementation of Delivery and Servicing Plans (DSPs) visit: birmingham.gov.uk/freight

Staff and businesses can use delivery and collection points located across central Birmingham when ordering or sending commercial or personal goods. These include Amazon Hub, Doddle, Hermes, UPS, Collect Plus and DHL.

Bike couriers are a clean and green way to make deliveries around the city. As well as avoiding any CAZ charges, bikes also avoid parking charges and can usually ensure an efficient service by avoiding traffic jams.
The Clean Air Zone

Birmingham’s Clean Air Zone will cover all roads within the A4540 Middleway Ring Road, but not the Middleway itself.
Spread the word

Spreading the word about the CAZ amongst staff, clients, visitors and your supply chain will help make sure everyone is prepared.

This toolkit provides you with resources you can use to engage with your networks by email, newsletter, social media and by displaying posters.

Email or newsletter content:

“In 2021 (postponed from summer 2020 following the impact of Covid-19), Birmingham City Council will be introducing a Clean Air Zone (CAZ) in a bid to tackle dangerously high levels of air pollution which are having a harmful impact on the health of people in the region. The aim of the CAZ is to discourage the most polluting vehicles from entering the zone. No vehicles will be banned from driving in the zone, but those which do not have clean enough engines will have to pay a daily charge to drive in the area covered by the zone.

Birmingham's CAZ will cover all roads within the A4540 Middleway Ring Road (but not the Middleway itself).

The charges will be £50 per day for a non-compliant bus, coach or Heavy Goods Vehicle and £8 per day for a non-compliant taxi, van or car. Some exemptions do apply. To check whether your vehicle is liable to be charged visit brumbreathes.co.uk and use the online vehicle checker.

The Brum Breathes website will also provide you with information about exemptions and additional incentives which are available for some key groups of people and organisations (conditions will apply).

Reducing air pollution is everyone's responsibility so please consider how you travel. Most people can travel into and around the city centre without using a car at all. Visit networkwestmidlands.com for more information on public transport routes and fares; the journey planner will help you plan public transport, walking and cycling options for any journey.

Birmingham has a growing network of car clubs, ideal if you don't need a vehicle every day. Co-wheels co-wheels.org.uk/birmingham has CAZ compliant cars available in the city centre.

Birmingham has a number of options for people looking to walk or cycle, with possible routes including canal towpaths, Green Routes and the new blue cycle routes along the A34 and A38. To find out more visit: birmingham.gov.uk/cycling

This information is provided by Greater Birmingham Chamber of Commerce (GBCC) working in partnership with Birmingham City Council (BCC). If you wish to contact GBCC email: policy@birmingham-chamber.com. If you have a specific Clean Air Zone related query, visit brumbreathes.co.uk or email cleanair@birmingham.gov.uk”
Download the newsletter

This information is provided by Greater Birmingham Chamber of Commerce (GBCC) working in partnership with Birmingham City Council (BCC). If you wish to contact GBCC, email: policy@birmingham-chamber.com.

If you have a specific Clean Air Zone related query, visit www.brumbreathes.co.uk or email cleanair@birmingham.gov.uk
Spread the word

Social Media Content

Post One:
What is the Birmingham Clean Air Zone? Visit: tinyurl.com/ulv8h3w #ChamberCAZ #BrumBreathes

Post Two:
Birmingham Clean Air Zone – are you ready? #BrumBreathes tinyurl.com/ulv8h3w #ChamberCAZ

Post Three:
Birmingham’s Clean Air Zone from 2021 - if you drive a non-compliant vehicle in the zone, you may need to pay a charge tinyurl.com/ulv8h3w #ChamberCAZ

Post Four:
Birmingham Clean Air Zone - do you need financial and further information? #BrumBreathes tinyurl.com/ulv8h3w #ChamberCAZ

Post Five:
Tell @grbhamchambers how you are preparing for the introduction of the Birmingham Clean Air Zone #BrumBreathes tinyurl.com/ulv8h3w #ChamberCAZ

Post Six:
Are you ready for Birmingham’s Clean Air Zone? Check out our toolkit for businesses to help you prepare tinyurl.com/ulv8h3w #BrumBreathes
Download social media content

This information is provided by Greater Birmingham Chamber of Commerce (GBCC) working in partnership with Birmingham City Council (BCC). If you wish to contact GBCC, email: policy@birmingham-chamber.com.

If you have a specific Clean Air Zone related query, visit www.brumbreathes.co.uk or email cleanair@birmingham.gov.uk.
Spread the word

Poster & Images

Email signature:
Birmingham Clean Air Zone - are you ready?
Hyperlink this image to: brumbreathes.co.uk #ChamberCAZ #BrumBreathes

Social media image:
Birmingham Clean Air Zone - are you ready?
Hyperlink this image to: tinyurl.com/ulv8h3w #ChamberCAZ #BrumBreathes

A4 Poster:

Birmingham Clean Air Zone - are you ready?

In 2021, Birmingham City Council will be introducing a Clean Air Zone (CAZ) in the city centre in a bid to reduce dangerously high levels of air pollution. This CAZ will cover all roads within the A4540 Middleway Ring Road (but not the Middleway itself) and whilst vehicles are not banned from entering the zone, those which do not have clean enough engines will need to pay a daily charge to travel in the area.

For information on whether you’ll be affected by the CAZ, guidance and support to those who are impacted, as well as exemptions that might be available visit:

www.brumbreathes.co.uk and

www.greaterbirminghamchambers.com

This is the first time that Birmingham City Council has introduced a measure of this kind, so it’s vital we get the word out to businesses and individuals.

Help us spread the word on social media using the hashtags: #BrumBreathes and #ChamberCAZ
Download poster and images

This information is provided by Greater Birmingham Chamber of Commerce (GBCC) working in partnership with Birmingham City Council (BCC). If you wish to contact GBCC, email: policy@birmingham-chamber.com.

If you have a specific Clean Air Zone related query, visit www.brumbreathes.co.uk or email cleanair@birmingham.gov.uk
Spread the word

Video testimonials & spreading the word

We know that when it comes to spreading the word there is nothing more powerful than hearing from real people. That is why we want to enlist each and every one of you in helping us raise awareness of the Clean Air Zone and let us know the steps you are putting in place to prepare.

Simply record a short, max 1 minute video of how you are preparing within your business for the start of the CAZ.

You don’t need fancy equipment, your smartphone will work just fine and send your video to us on Twitter via @grbhamchambers or by email to policy@birmingham-chamber.com

Keep informed

Visit the Brum Breathes website for updates and news on the CAZ: brumbreathes.co.uk

You can also sign up to receive the Brum Breathes newsletter, providing you with the latest CAZ news and events, including details on when to apply for exemptions.

On social media follow @grbhamchambers and @bhamconnected or search using the hashtag #brumbreathes.

Birmingham City Council’s Birmingham Connected Team send out regular e-newsletters which will keep you up to date with the latest transport and travel news. Email the team at connected@birmingham.gov.uk to be added to the mailing list.
# Your Action Checklist

<table>
<thead>
<tr>
<th>Action</th>
<th>Find out about the Clean Air Zone</th>
<th>Get ready for the Clean Air Zone</th>
<th>Spread the word</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Read the information in section 1 of this toolkit</td>
<td>Consider how your business may be affected by the CAZ</td>
<td>Send the email content provided in this toolkit to staff or add it to your newsletter</td>
</tr>
<tr>
<td>2</td>
<td>Visit brumbreathes.co.uk to find out more and keep up to date</td>
<td>Check whether your fleet vehicles are CAZ compliant using the online vehicle checker: brumbreathes.co.uk</td>
<td>Display the posters provided in this toolkit around your workplace</td>
</tr>
<tr>
<td>3</td>
<td>Sign up to the Brum Breathes newsletter: brumbreathes.co.uk</td>
<td>Look into making your fleet CAZ compliant. Visit businessbreathes.co.uk</td>
<td>Share the social media content provided in this toolkit. Use hashtag #brumbreathes</td>
</tr>
<tr>
<td>4</td>
<td>Follow @grbhamchambers and @Bhamconnected on social media Or search using #brumbreathes</td>
<td>Apply for financial support if eligible/applicable. Visit brumbreathes.co.uk/info/1/welcome/15/express-interest</td>
<td>Add the email signature image provided in this toolkit and ask colleagues to do the same</td>
</tr>
<tr>
<td>5</td>
<td>Attend a CAZ briefing session organised by Birmingham City Council: brumbreathes.co.uk or Greater Birmingham Chambers of Commerce: greaterbirminghamchambers.com</td>
<td>Review your operational (Delivery and Service Plans) and staff travel policies</td>
<td>Organise a CAZ briefing or include a presentation in your next team meeting</td>
</tr>
<tr>
<td>6</td>
<td>If you cannot find the information you are looking for in this toolkit or at brumbreathes.co.uk email: <a href="mailto:cleanair@birmingham.gov.uk">cleanair@birmingham.gov.uk</a></td>
<td>Use Modeshift STARS to encourage staff to travel as sustainably as possible: modeshiftstars.org</td>
<td>Send @grbhamchambers short videos showing how you are preparing for the CAZ or send a case study on how you are engaging your staff ahead of the introduction of the CAZ to <a href="mailto:policy@birmingham-chamber.com">policy@birmingham-chamber.com</a>. We will profile your organisation in our publications</td>
</tr>
</tbody>
</table>
Appendix 1:
Exemptions and additional incentives

Vehicle owners who are eligible for exemptions or incentives will need to apply (this includes residents, city centre workers and commercial vehicle owners). Find out more about applying and register an expression of interest online: brumbreathes.co.uk

<table>
<thead>
<tr>
<th>Group</th>
<th>Exemption Period</th>
<th>Additional Incentive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residents within the CAZ (the vehicle must be registered within the Zone) Please note that in order to be eligible for an exemption, all vehicles must be registered before September 10th 2018.</td>
<td>2 years</td>
<td>• TBC</td>
</tr>
<tr>
<td>Individuals travelling into the CAZ for work in a non-compliant vehicle and earning less than £30,000 a year</td>
<td>1 year</td>
<td>After the exemption, individuals can access the choice of: • Up to £1,000 mobility credit (e.g. swift travel card) or • £2,000 package (e.g. swift travel card or contribution towards a compliant vehicle) in return for scrapping a non-compliant vehicle</td>
</tr>
<tr>
<td>Visitors to hospitals located in the CAZ: • Birmingham Children’s Hospital • Badger Medical • Attwood Green Health Centre</td>
<td>1 year</td>
<td>N / A</td>
</tr>
<tr>
<td>Community and School Transport (vans and minibuses registered as section 19 or section 22 for operation in Birmingham and not registered as a Hackney Carriage or Private Hire Vehicle)</td>
<td>All years</td>
<td>N / A</td>
</tr>
<tr>
<td>Group</td>
<td>Exemption Period</td>
<td>Additional Incentive</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>--------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Motorcycles, show vehicles and historical vehicles.</td>
<td>All years</td>
<td>N / A</td>
</tr>
<tr>
<td>Vehicles with disabled or disabled passenger tax class. Please</td>
<td></td>
<td>Note that Blue Badge holders are not eligible for this. This is only applicable to disabled passenger vehicles in tax class 85.0</td>
</tr>
<tr>
<td>note that Blue Badge holders are not eligible for this. This is only</td>
<td></td>
<td>applicable to disabled passenger vehicles in tax class 85.0</td>
</tr>
<tr>
<td>applicable to disabled passenger vehicles in tax class 85.0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Specialist vehicles (e.g. emergency vehicles)</td>
<td>1 year minimum</td>
<td>N / A</td>
</tr>
<tr>
<td>Commercial vehicles registered within the CAZ (Maximum of 2</td>
<td>1 year</td>
<td>N / A</td>
</tr>
<tr>
<td>vehicles).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commercial vehicles with existing finance agreement beyond</td>
<td>1 year</td>
<td>N / A</td>
</tr>
<tr>
<td>commencement of the CAZ and registered within the zone.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Heavy Duty Vehicle Fund (Heavy Goods Vehicles and Coaches)</td>
<td>N / A</td>
<td>Businesses based within the Clean Air Zone or wider Birmingham or West Midlands (Commercial Trading and Frequency of Travel) may be able to apply for support towards Purchase/Lease/Retrofit.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Businesses involved in Freight Transport by Road sector will only be able to apply for support towards retrofit.</td>
</tr>
<tr>
<td>Taxi (Hackney Carriages)</td>
<td>N / A</td>
<td>Black Cab drivers can apply for one of three options:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• £5,000 (spread over 4 years) towards the purchase of a Ultra Low Emission Vehicle (ULEV) taxi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• £5,000 (one off payment) towards a retrofit engine for an existing vehicle</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Participate in a scheme to lease ULEV taxis from the fleet of 50 vehicles the Council will purchase.</td>
</tr>
<tr>
<td>Taxi (Private Hire Vehicles)</td>
<td>N / A</td>
<td>Private Hire Vehicle drivers can apply for one of three options:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Up to £2,500 towards the running costs of a fully electric vehicle or long range Plug-in hybrid vehicle that is eligible for the Government’s plug in car grant.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Up to £2,000 towards the purchase or lease of a hybrid vehicle or plug-in hybrid electric vehicle that is not eligible for the Government’s plug-in car grant and meets the Birmingham Taxi Licensing age requirements.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• £1,000 towards the purchase or the lease of a Euro 6 vehicle.</td>
</tr>
</tbody>
</table>
Appendix 2:
Heavy Duty Vehicle Fund for Small to Medium sized Enterprises (SMEs):

Small to Medium sized Enterprises (SMEs) with coaches or Heavy Goods Vehicles may be eligible to apply for support through the Heavy Duty Vehicle Fund. This can help with the cost of retrofitting non-compliant vehicles or purchasing/leasing compliant vehicles. The funding will be available from 2021 (postponed from summer 2020 following the impact of Covid-19). For more information and to apply visit: brumbreathes.co.uk

<table>
<thead>
<tr>
<th>Nature of the business</th>
<th>Maximum support</th>
<th>Eligible Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Road Freight Transport for Hire or Reward</td>
<td>Maximum €100,000 per SME (De minimis State Aid for the current and previous 2 financial years)</td>
<td>• Support towards the retrofit of a non-compliant vehicle(s) - up to a maximum of £15,000 per vehicle</td>
</tr>
</tbody>
</table>
| Non-Road Freight Transport for Hire or Reward | Maximum €200,000 per SME (De minimis State Aid for the current and previous 2 financial years) | • Support towards the retrofit of a non-compliant vehicle(s) - up to a maximum of £15,000 per vehicle  
  • Support towards the purchase of a compliant vehicle – up to 20% of purchase price  
  • Support towards the lease of a compliant vehicle – up to 20% of deposit |

Funding for Taxi drivers:

Financial support is available for taxi drivers to purchase, retrofit or lease vehicles in order to meet the Clean Air Zone standards. To find more information and to complete an expression of interest form visit: brumbreathes.co.uk/taxis

<table>
<thead>
<tr>
<th>Taxi (Hackney Carriages)</th>
<th>Black cab drivers can apply for one of three options:</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>• £5,000 (spread over 4 years) towards purchase of Ultra Low Emission Vehicle (ULEV) taxi</td>
</tr>
<tr>
<td></td>
<td>• £5,000 (one off payment) towards a retrofit engine for an existing vehicle</td>
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<table>
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<tr>
<th>Taxi (Private Hire Vehicles)</th>
<th>PHV drivers can apply for one of three options:</th>
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<td></td>
<td>• Up to £2,500 towards the running costs of a fully electric vehicle or long-range plug-in hybrid vehicle that is eligible for the Government’s plug-in car grant</td>
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<td>• Up to £2,000 towards the purchase or lease of a hybrid vehicle that is not eligible for the Government’s plug-in car grant and meets the Birmingham Taxi Licensing age requirements</td>
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<tr>
<td></td>
<td>• £1,000 towards purchase or lease of a Euro 6 vehicle</td>
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</table>
Although not specifically related to the CAZ, the following grant funding opportunities may be of interest to SMEs:

- **Business Growth Programme 2**  
  Funding for start-up or existing ‘Business to Business’ SMEs seeking to create new jobs. Find out if you are eligible to apply online: [birmingham.gov.uk/BGP](http://birmingham.gov.uk/BGP)

- **Property Investment Programme (PIP)**  
  Funding towards the cost of building improvement works to help SMEs improve their commercial premises. Find out if you are eligible to apply online: [birmingham.gov.uk/PIP](http://birmingham.gov.uk/PIP)

- **Suppliers Skills Programme**  
  Funding to assist with the cost of training new and existing staff – grants funding of £500-£18,000 per SME. Find out if you are eligible to apply online: [birmingham.gov.uk/ssp](http://birmingham.gov.uk/ssp)

**Support for individuals travelling into the CAZ for work:**

Individuals travelling into the CAZ for work in a non-compliant vehicle and earning less than £30,000 a year have a 1 year exemption from CAZ charges. Following this they can access a choice of financial support to encourage more people to use public transport and/or switch to a CAZ compliant vehicle.

Find out if you meet the conditions and submit an expression of interest: [brumbreathes.co.uk/info/1/welcome/15/express-interest](http://brumbreathes.co.uk/info/1/welcome/15/express-interest)

Please note that you will be able to apply for additional incentives and exemption permits when the applications go live.

**Funding for electric vehicle charging infrastructure:**

You may be eligible to apply for funding for the installation of electric vehicle charging infrastructure, for your home or workplace, through Government grant schemes. To find out more visit: [gov.uk/government/collections/government-grants-for-low-emission-vehicles](http://gov.uk/government/collections/government-grants-for-low-emission-vehicles)