

Asian Business Chamber of Commerce 40th Anniversary Gala Dinner & Awards 2027

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Please read the below breakdown and criteria carefully.

1. Category Breakdown

Not sure which award to apply for? Please see below for a breakdown of each category:

Asian Legacy & Heritage Award

This award honours those who paved the way, celebrating the businesses, and organisations that built the foundations of Asian business success. It recognises sustained and significant contribution to the community and economy, preservation of values and heritage, excellent resilience, and positive influence on future generations. **Applicants must have a trading heritage of at least 15 years as of 10 March 2027.** This may include businesses that have continued under a new legal entity, ownership structure or brand, provided they can demonstrate continuity of trading and legacy.

Excellence in Asian Business Award

This award recognises organisations delivering outstanding business performance, leadership and impact today. It celebrates businesses that demonstrate excellence through growth, innovation, customer service and leadership, while making a positive contribution to their workforce and the wider community. It is open to businesses of any size and sector.

Asian Vision & Innovation Award

This award recognises the businesses shaping the future of Asian enterprise. From ambitious start-ups to established organisations embracing transformation, the award celebrates those pioneering new technologies, markets or sustainable practices, while investing in talent and leadership to equip the Asian business community for the future.

Community Impact Award

This award recognises businesses and organisations that have made a meaningful and lasting contribution to the communities they serve, creating positive social, economic, cultural, or environmental impact. It is open to both Asian-owned and non-Asian-owned organisations that can demonstrate a sustained commitment to supporting communities, including work with Asian communities across the region.

2. Eligibility Criteria

- The ABCC Awards are open to **GBCC members**, as well as **non-member** businesses based within the Greater Birmingham region including Birmingham, Burton, Cannock Chase, Lichfield, Tamworth, Solihull and Sutton Coldfield postcode areas.
- Each organisation may apply for a maximum of **one** category.
- There are **no** restrictions on previous applicants or winners entering the 2027 awards, due to a refresh of categories.
- The Awards are **free** to enter.
- Asian Legacy & Heritage Award: Applicants must have a **trading heritage of at least 15 years** as o 10 March 2027. This may include businesses that

have continued under a new legal entity, ownership structure or brand, provided they can demonstrate continuity of trading and legacy.

- For the purposes of these awards, “Asian business” refers to businesses which are majority Asian-owned, or founded by an Asian entrepreneur.

3. Application Form & Questions

Applications may only be made using the online portal. You may use the below form for reference.

Part A.

The following questions will be asked on the portal as an overview of your organisation:

Contact name (<i>first name, surname</i>)	
Company name (<i>please ensure this is typed as you would like it publicised</i>)	
Company address	
Email address	
Website address	
Contact number	
Social media handles/URL	
Business sector	
Nature of business	
Main product/service	
Number of employees	

Who are typically your customers?	
Legal Status of company	
What year did the business start trading?	
Is your business a Chamber member in the Greater Birmingham area (any division)?	
Company logo (jpeg or png format)	

Part B.

The following questions will be asked for all categories.

QUESTION 1

Tell us about your organisation and include why your organisation deserves to win this award. (Max 500 words; 70 marks.)

Judges will be looking for;

- Business objectives and priorities
- General examples of recent business success
- Relevance to the chosen category
- In addition, applicants to the Asian Legacy & Heritage Award should cover the history/ journey of their business

QUESTION 2

What measurable impact has your organisation achieved? (Max 200 words; 30 marks.)

Judges will be looking for;

- Specific examples directly relevant to your chosen category
- A track record of achievement or impact connected to your chosen category
- How the organisation stands out in the Asian business community, or amongst supporters of the Asian community, in the Greater Birmingham region.